

**Benjamin Cahoon**  
Mayor

**Michael Siers**  
Mayor Pro Tem

**Cliff Ogburn**  
Town Manager



**Town of Nags Head**  
Post Office Box 99  
Nags Head, NC 27959  
Telephone 252-441-5508  
Fax 252-441-0776  
[www.nagsheadnc.gov](http://www.nagsheadnc.gov)

**M. Renée Cahoon**  
Commissioner

**J. Webb Fuller**  
Commissioner

**Kevin Brinkley**  
Commissioner

## MEMORANDUM

TO: Board of Commissioners

FROM: Ben Cahoon

DATE: January 27, 2020

RE: Vision for Future of Nags Head

At the Board's January 2020 Retreat there was a **robust discussion about our shared vision for Nags Head**. It was a forward-looking exercise with more consensus than many towns might hope for, and was the kind of exercise towns too seldom undertake. **I was personally excited** by what the Board generated and felt inspired to **put down specific actions (as specific as I could make them) to move in the indicated direction**. Too often such visionary aspirations remain non-specific and not actionable, and boards never return to them. **I didn't want that to happen**.

However, this is only my own self-generated list. **The specific items do not have Board consensus, and I don't mean to indicate that they do**. I hope instead that you will find more specific actions to add, so that we have a big "shopping list" for future discussions. **And, as Commissioner Cahoon suggested at the February Board Meeting, this list should remain open so that new ideas can be a topic at the end of every meeting**.

This list also has **no priority**. **Priorities can** only be set by the Board and might be set at a future time, if and when we take action on some items.

And finally, this list does not include the "measurements" that would indicate **positive movement or success**. Those would also be determined at a future time in collaboration with staff.

With those caveats the attached list is offered for your consideration.