

The citizen survey is a major component of the public outreach efforts for the 2005-2006 update to the CAMA Land Use Plan. The Town last conducted a comprehensive public survey in 1996. The 2006 survey was developed following the general format of the previous survey; however all of the questions were reviewed and revised to reflect current issues.

The Lead Planning Group, an advisory body consisting of 38 invited members of the local community, met between December 2005 and February 2006 to review and revise the survey. A draft version of the survey was presented to the Board of Commissioners on February 1, 2006.

Approximately 5,500 surveys were mailed in early March using a database compiled from both the voter registration list and property tax records maintained by Dare County. This database therefore targeted both property owners and registered voters in the Town. Duplicate names from the two sources were deleted, however where two or more registered voters resided at a single mailing address, multiple surveys were sent (one for each registered voter). Each survey was self-addressed for return and included pre-paid return postage. In early April reminder postcards were mailed resulting in approximately 300 additional returned surveys.

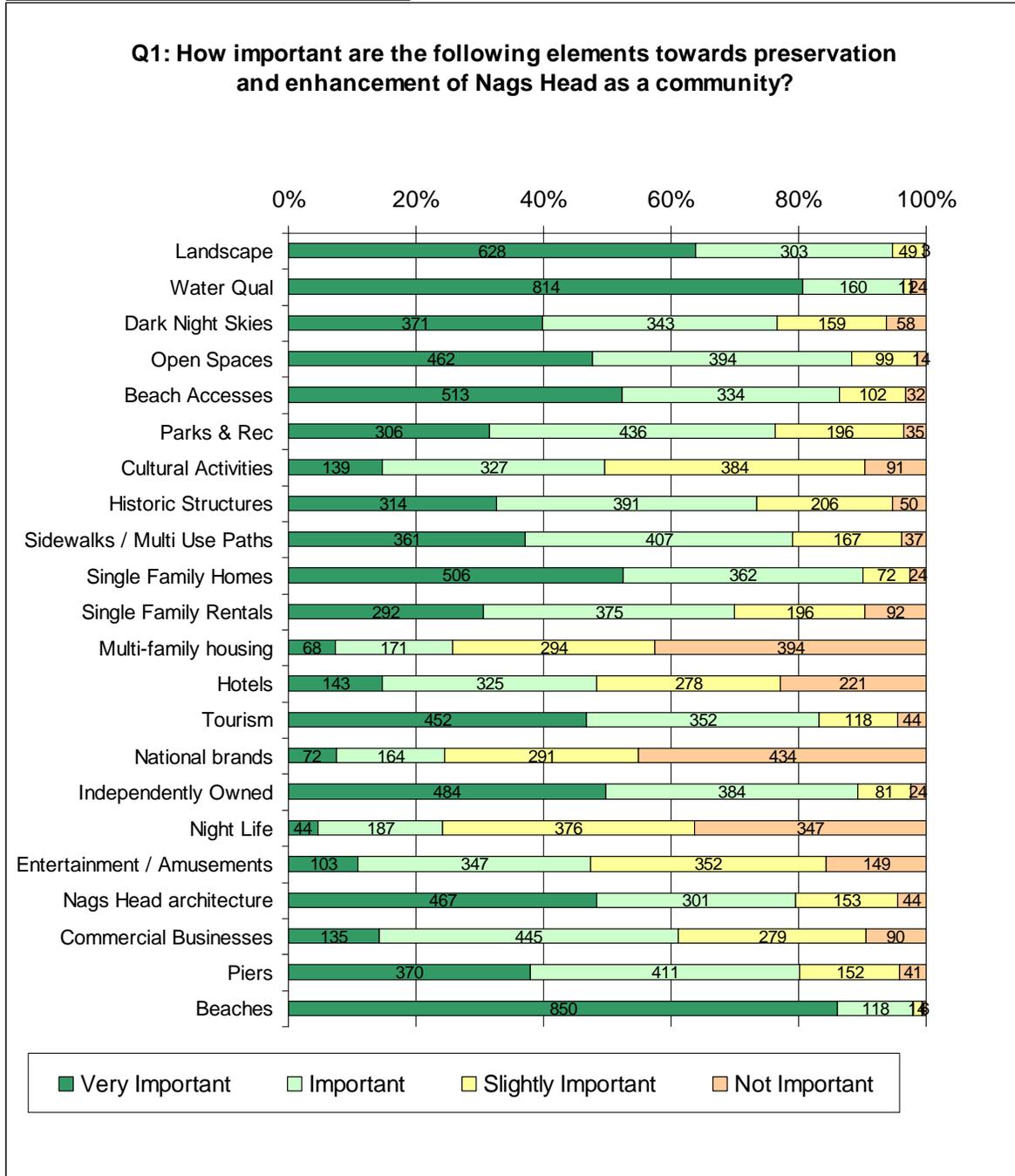
As of May 22, 2006, there were 1,009 completed surveys returned to the Town. The graphs in the following pages were developed from the total of completed surveys, however, note that some graphs depict fewer responses since not all questions were completed by every respondent.

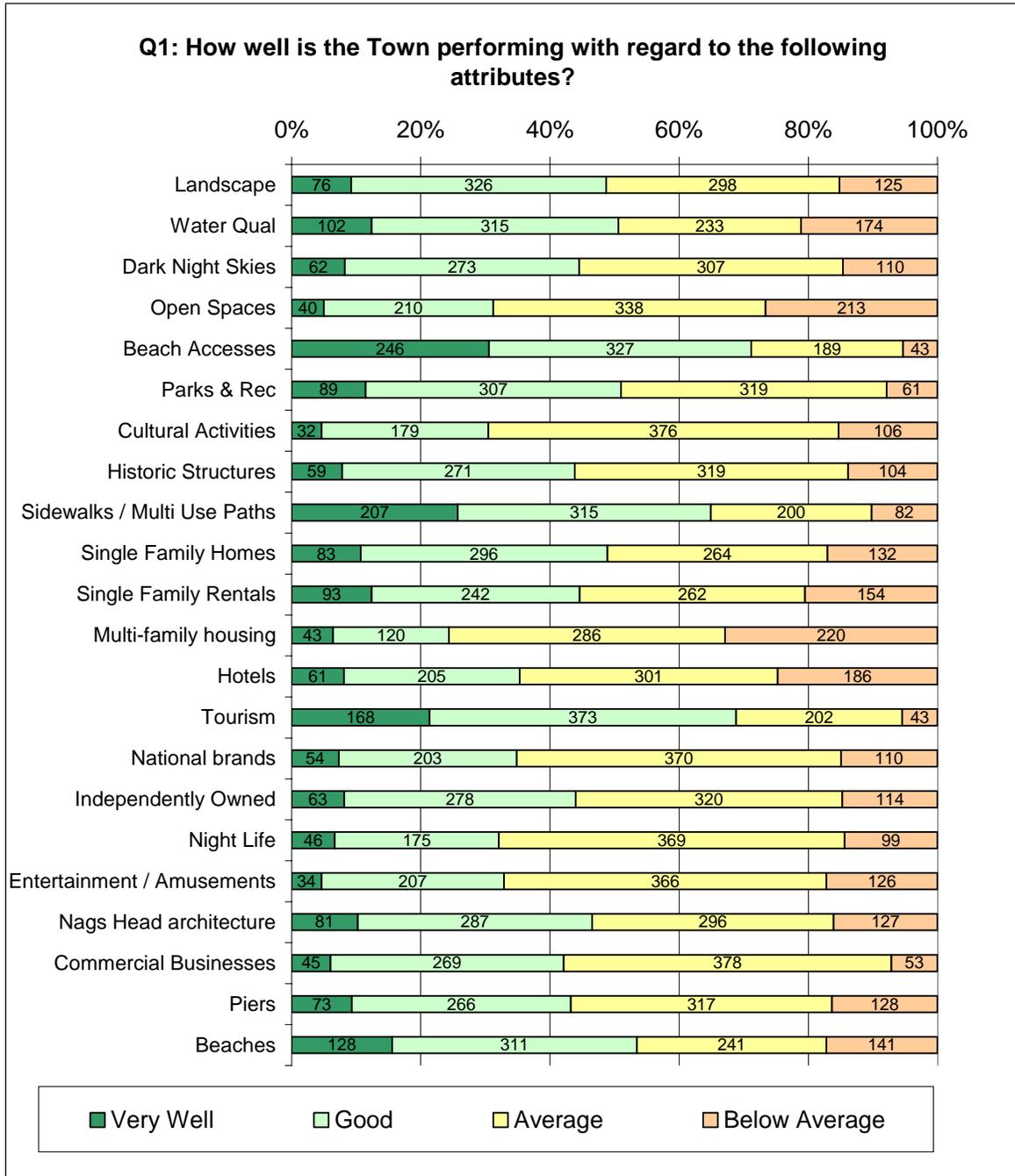
As stated above, the survey targeted approximately 5,500 residents and property owners. The response rate is approximately eighteen percent. The survey was not structured to be either a scientific random sample or a census-type survey, however given the good number of valid responses; the survey can be reported as representative of the target population (registered voters and property owners in Nags Head). Using a typical confidence level of 95 percent, the results have a confidence interval of +/- 3 percent. This means that if the survey was administered 100 different times under identical conditions, ninety-five percent of the trials would have results within plus or minus 3 percent of the results reported here.

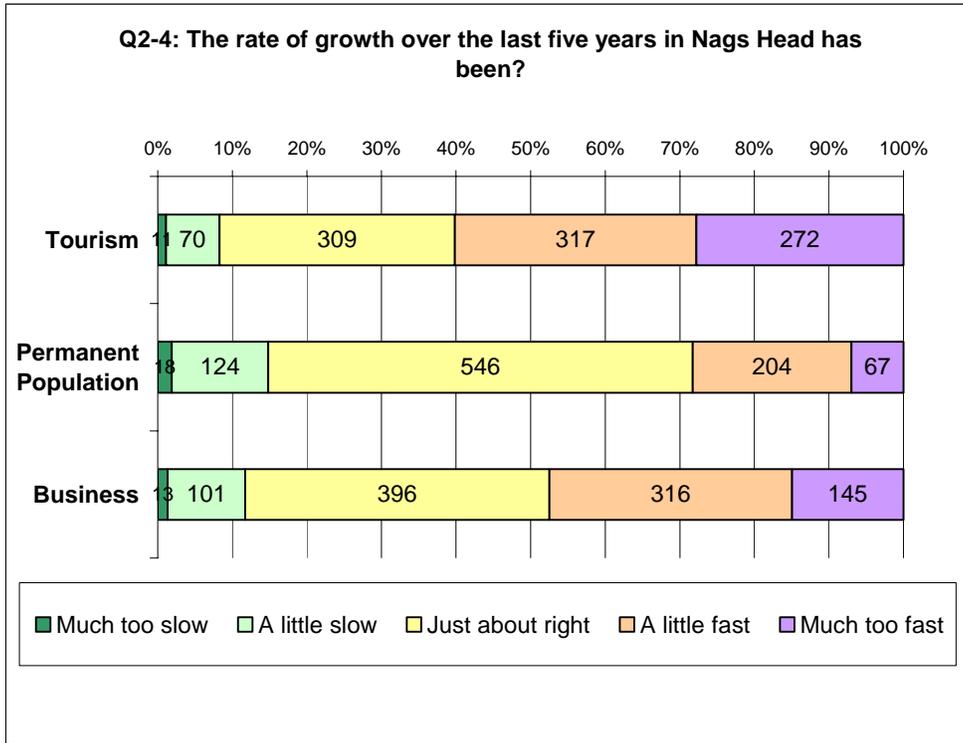
The survey results are maintained in a Microsoft Access database file allowing multiple queries and sub-queries to be performed for each question. This will enable the Town to continue to consider public opinions during the development of the Land Use Plan update.

The following charts depict the draft results of the 2006 Town of Nags Head Citizen Survey.

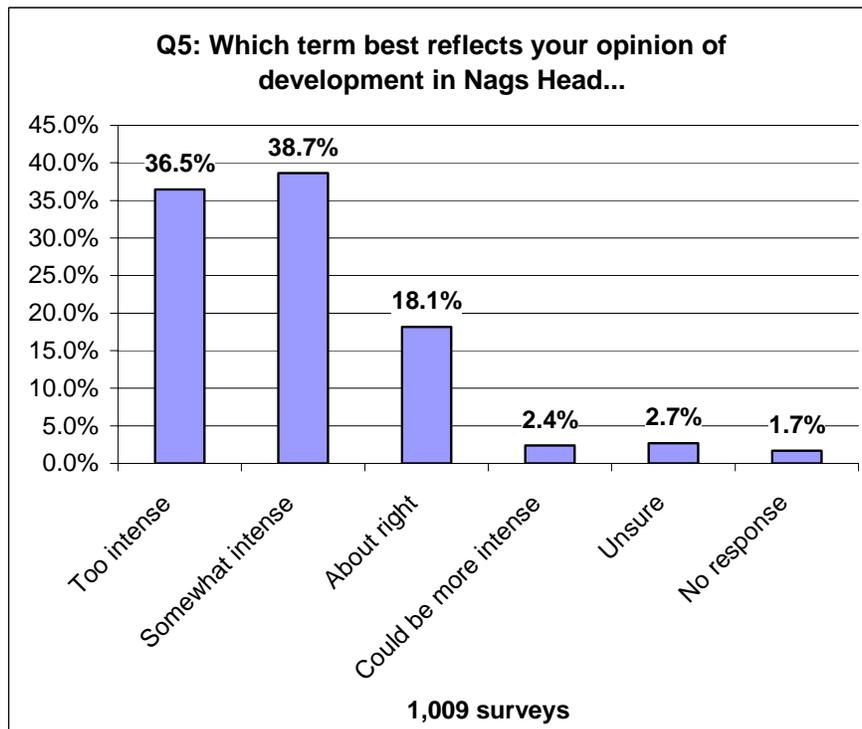
**COMMUNITY ATTRIBUTES**

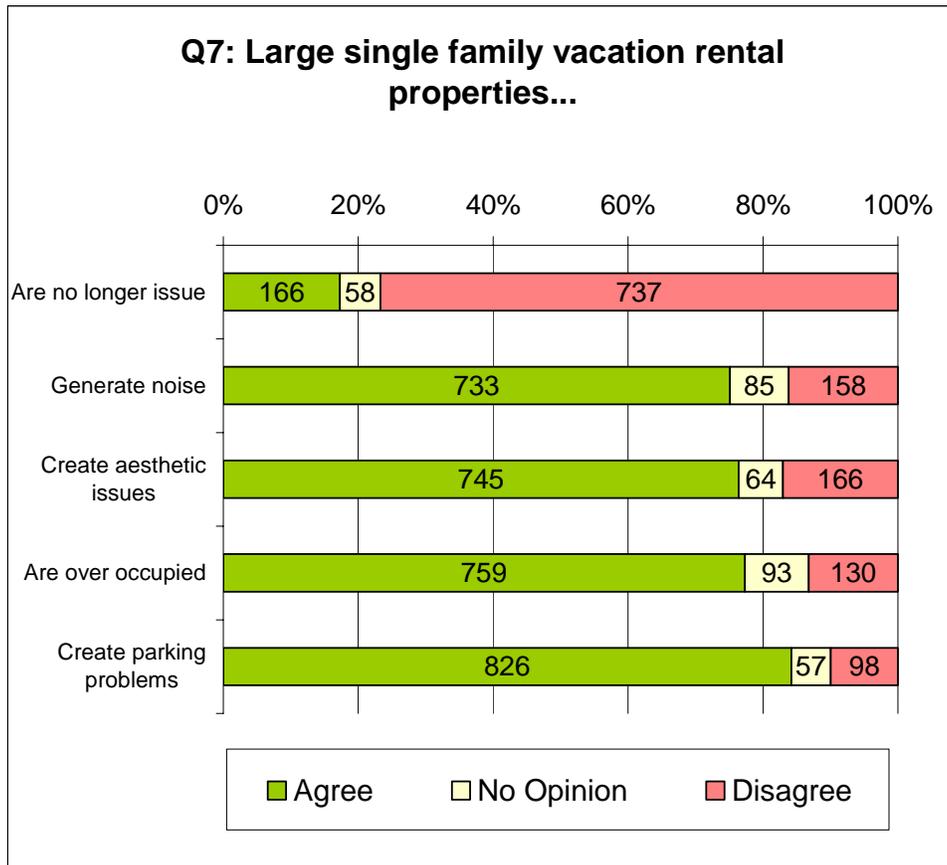
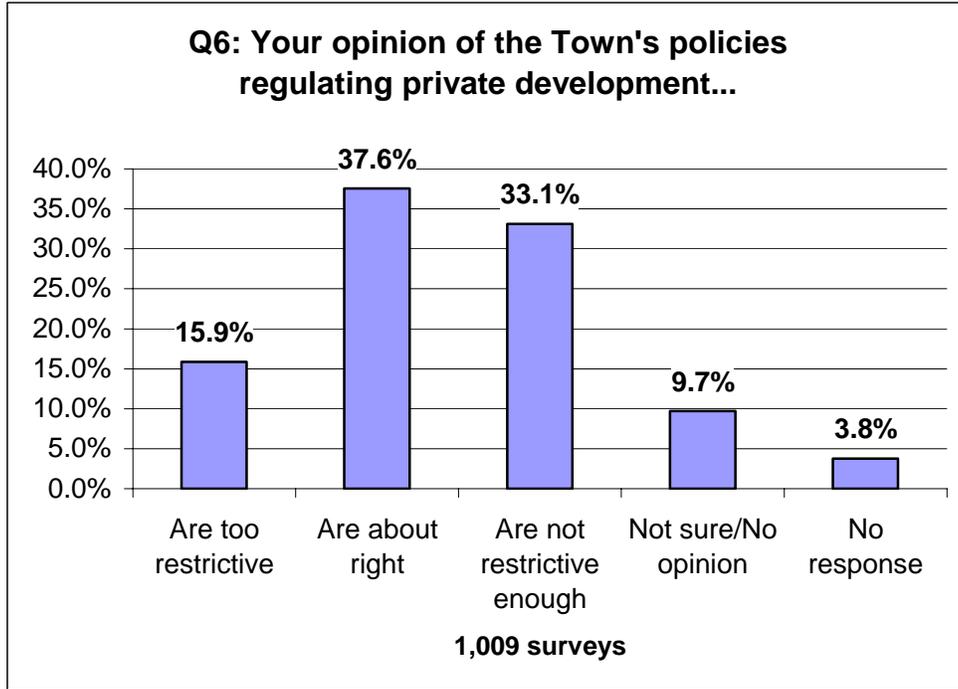


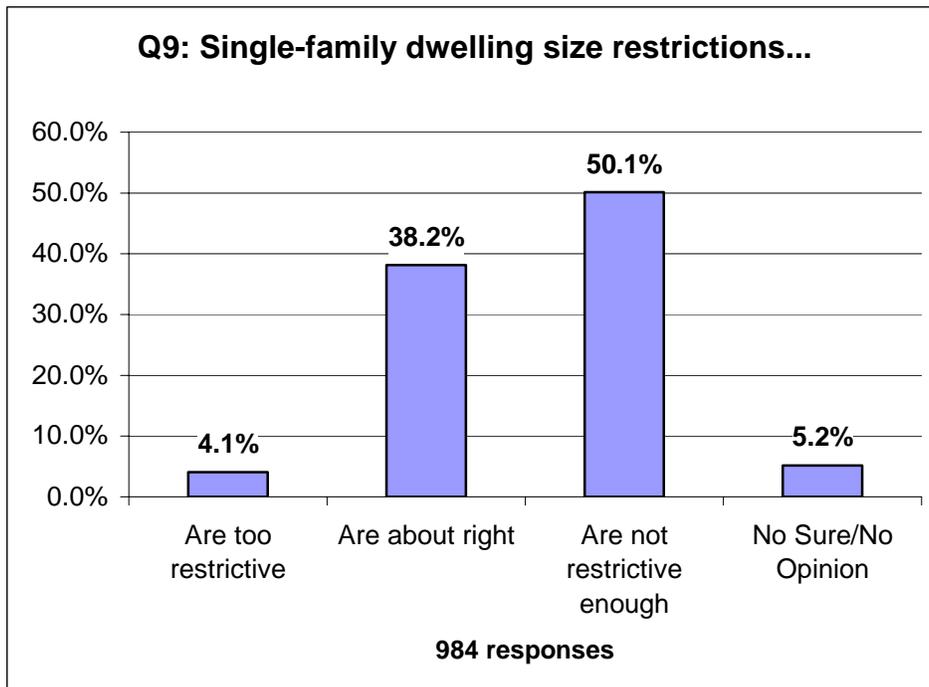
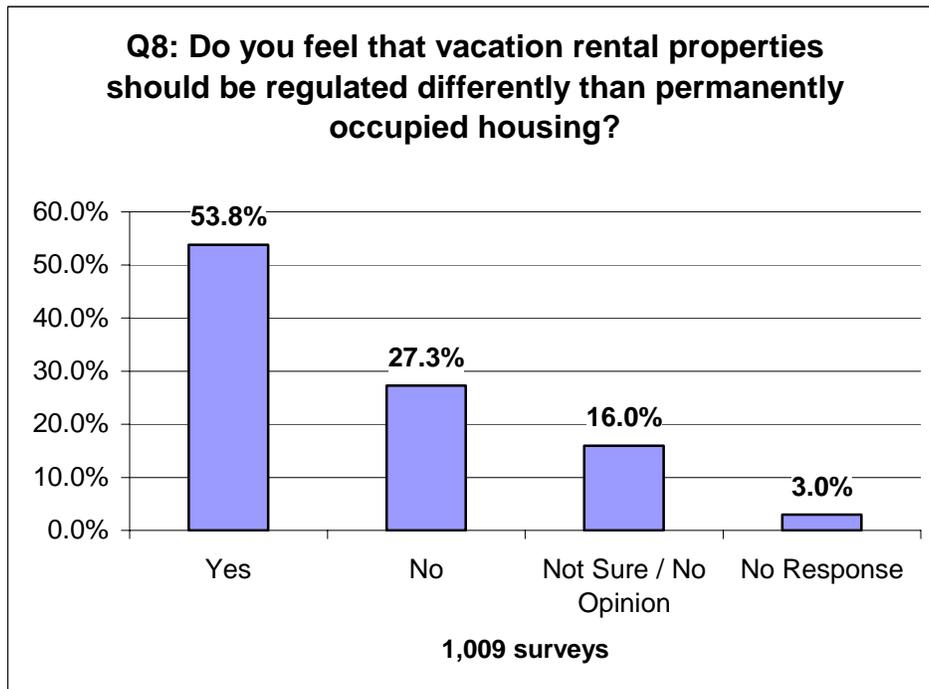


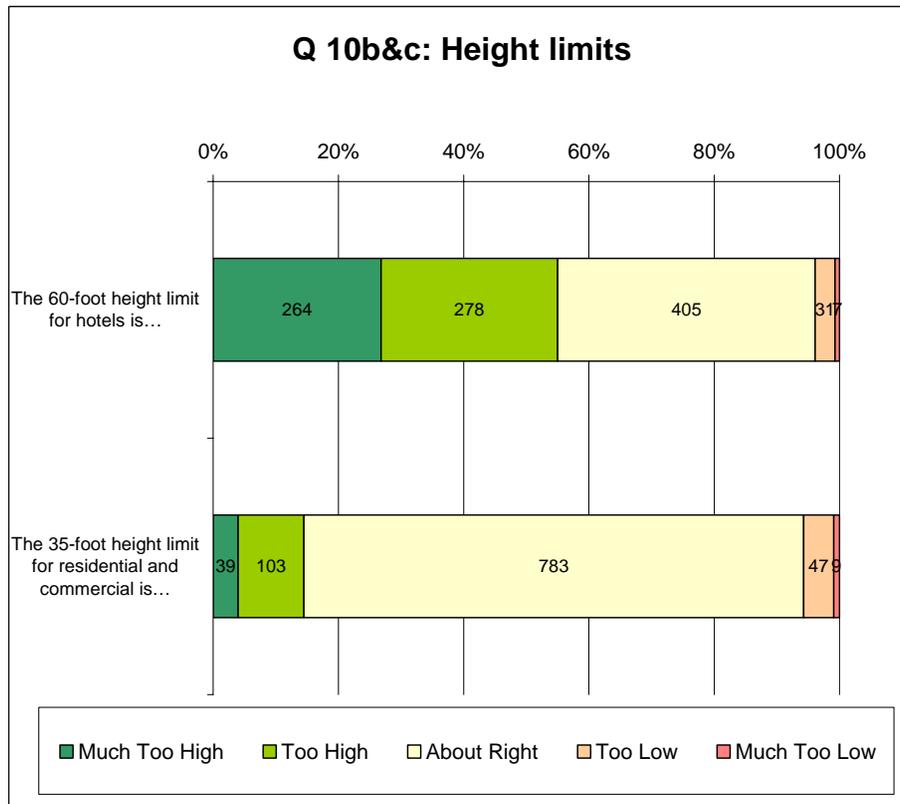
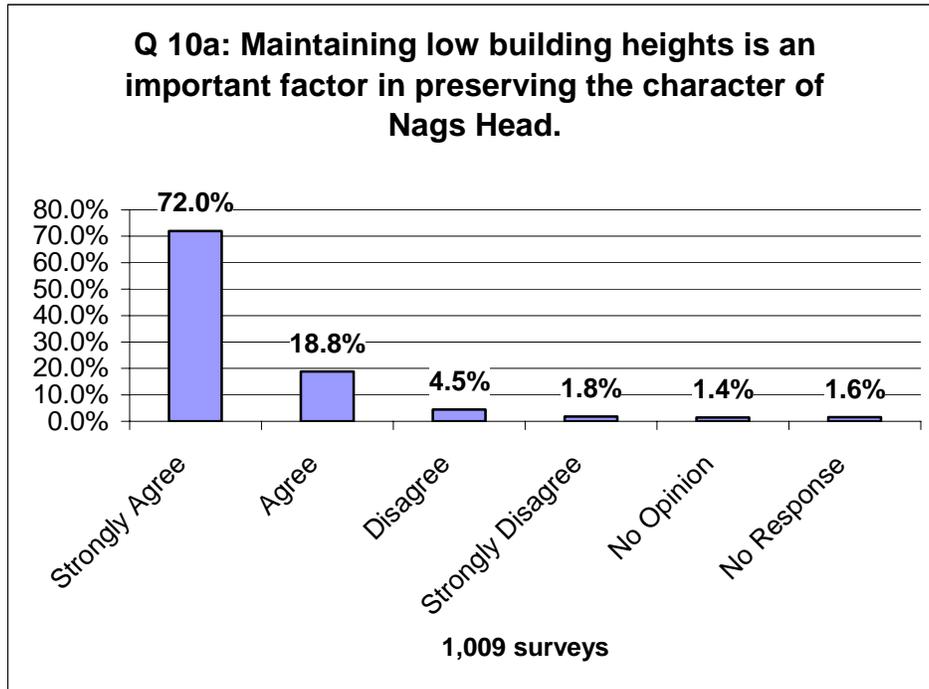


**GROWTH & DEVELOPMENT**

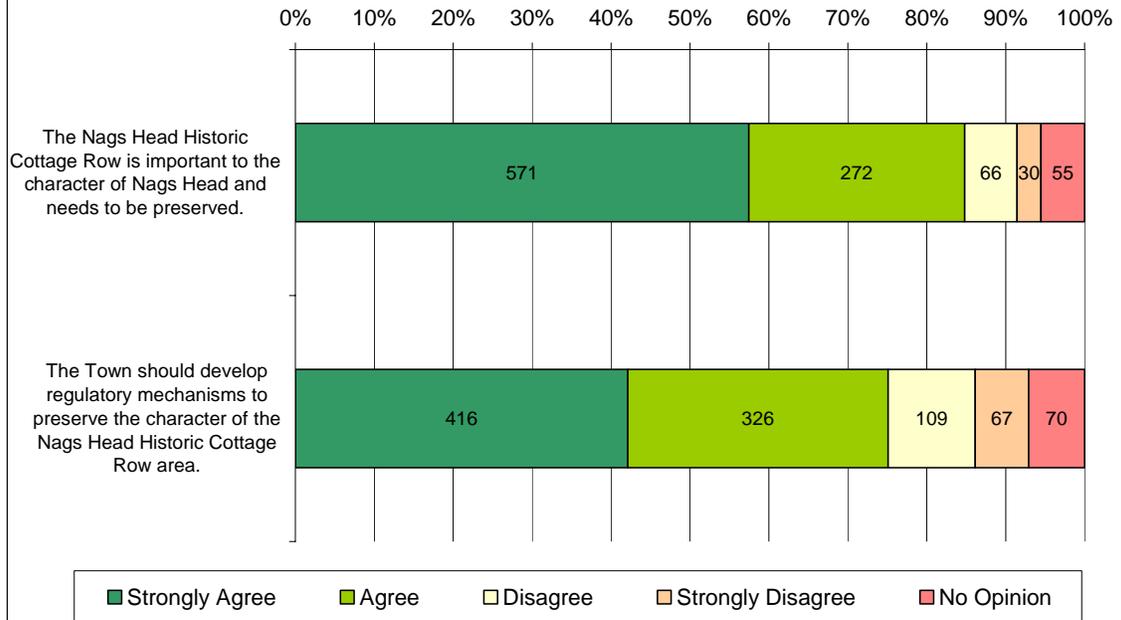




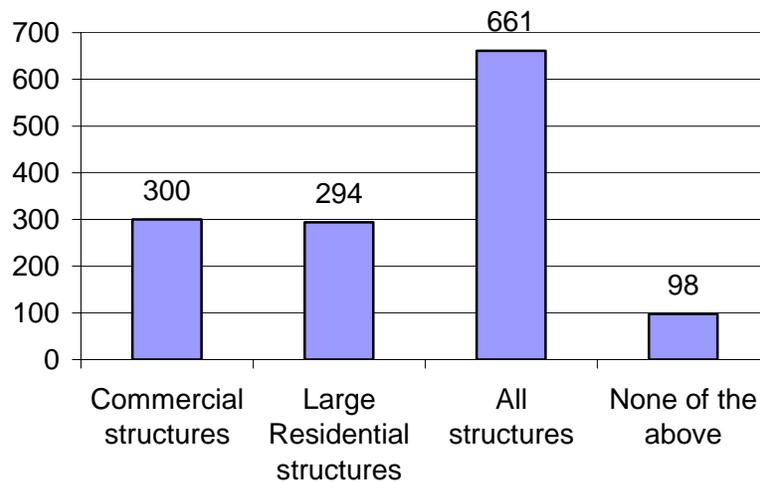


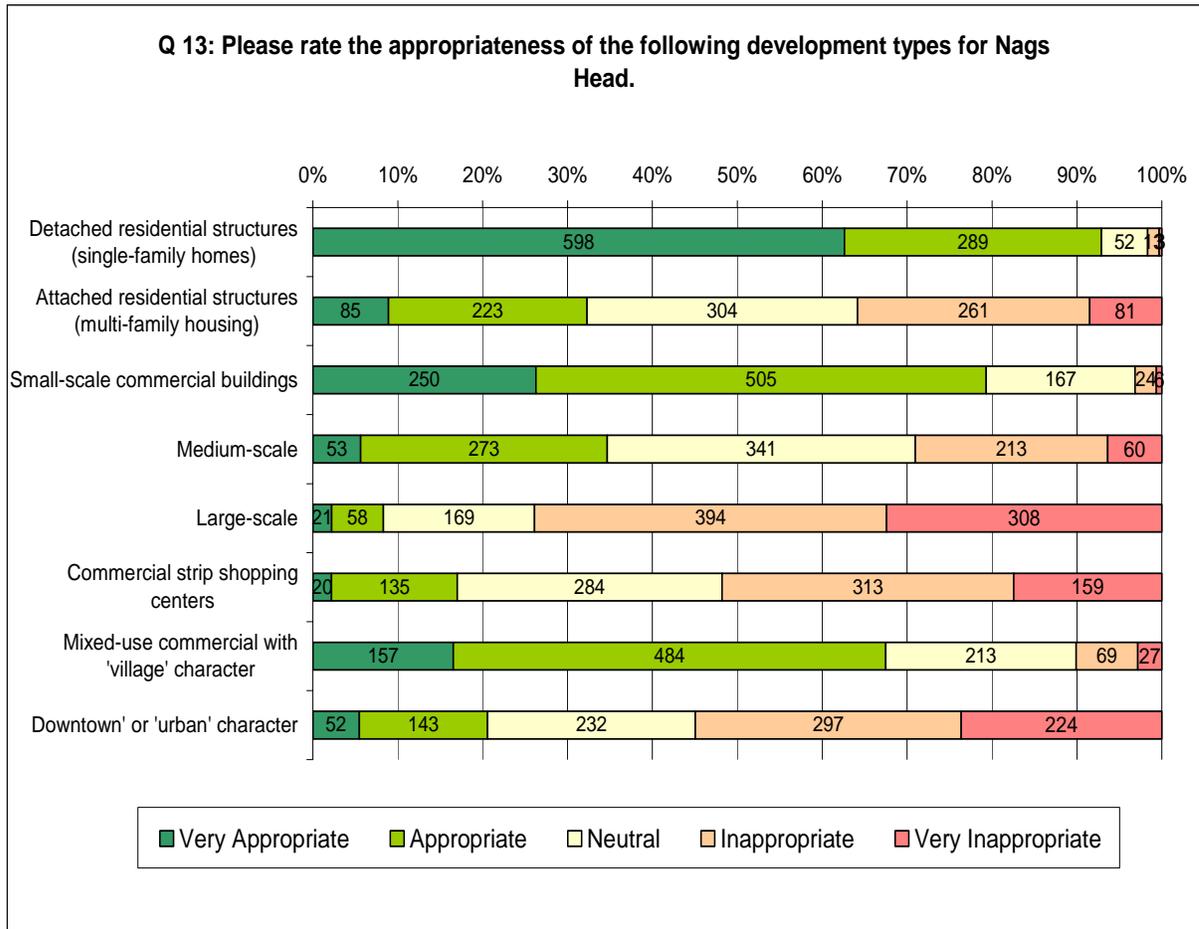


### Q 11: Nags Head Historic Cottage Row

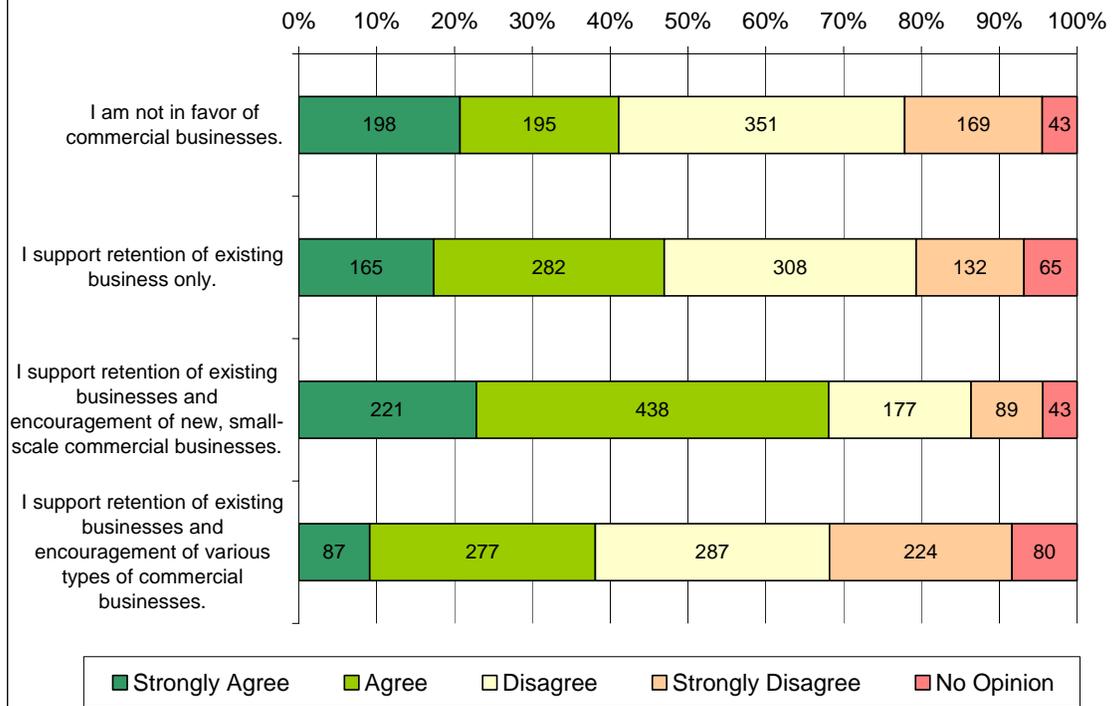


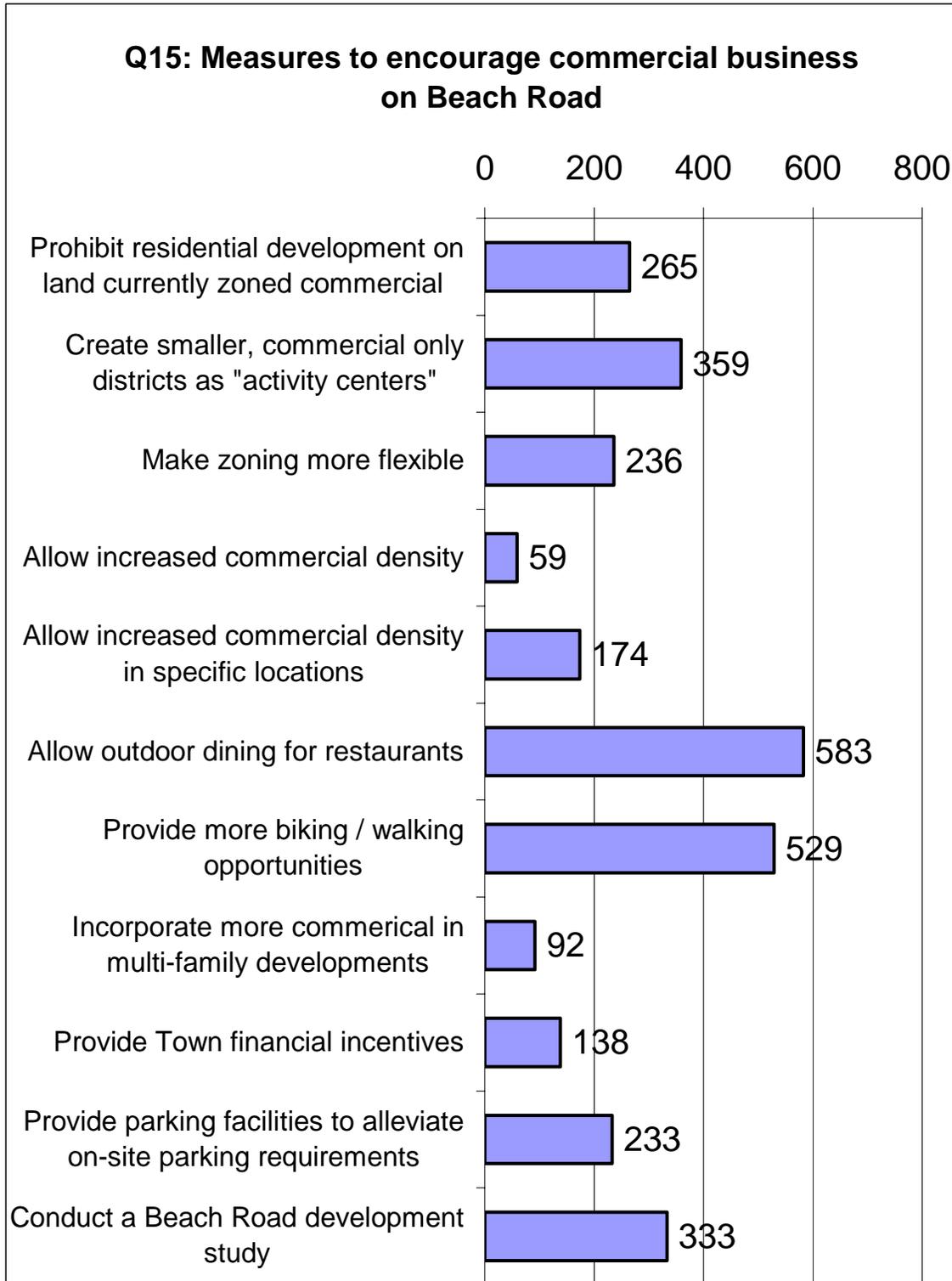
### Q12: Nags Head or Coastal design elements should apply to the following types of new buildings...



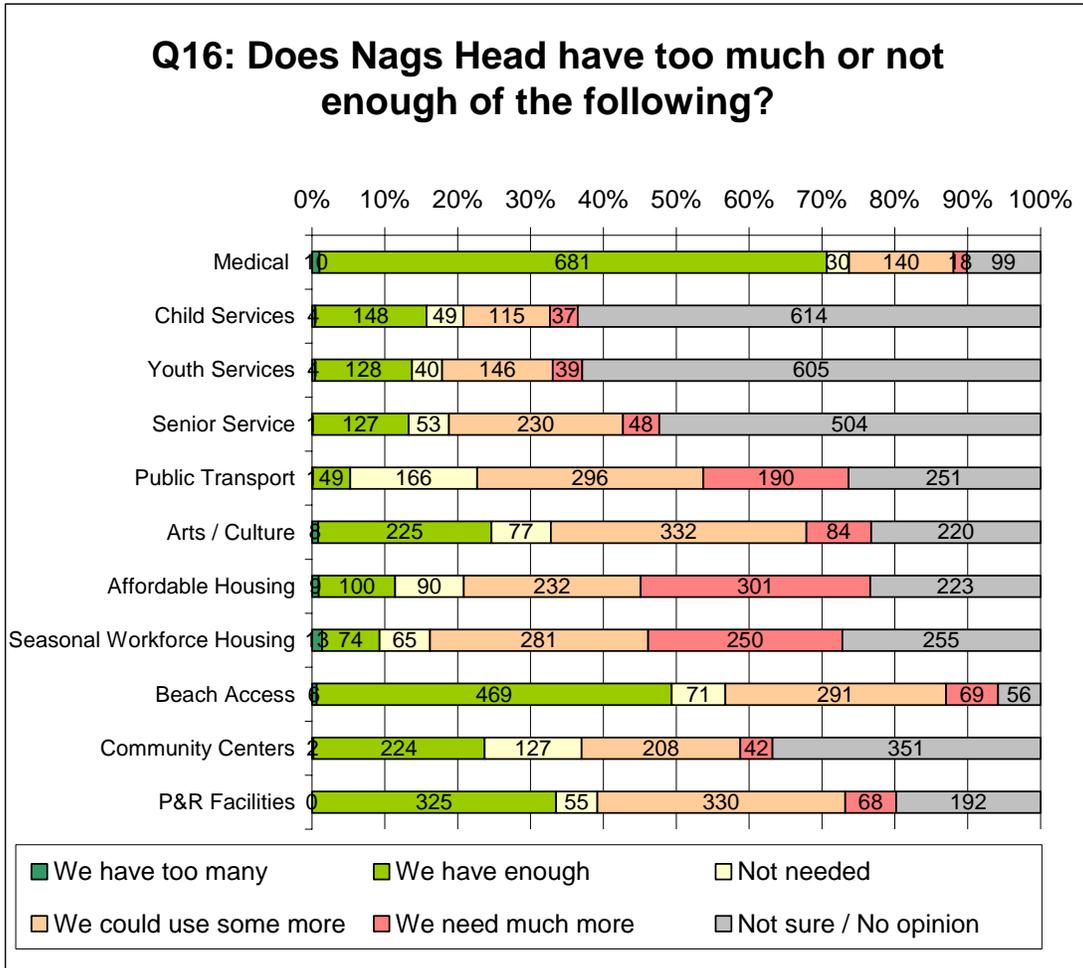


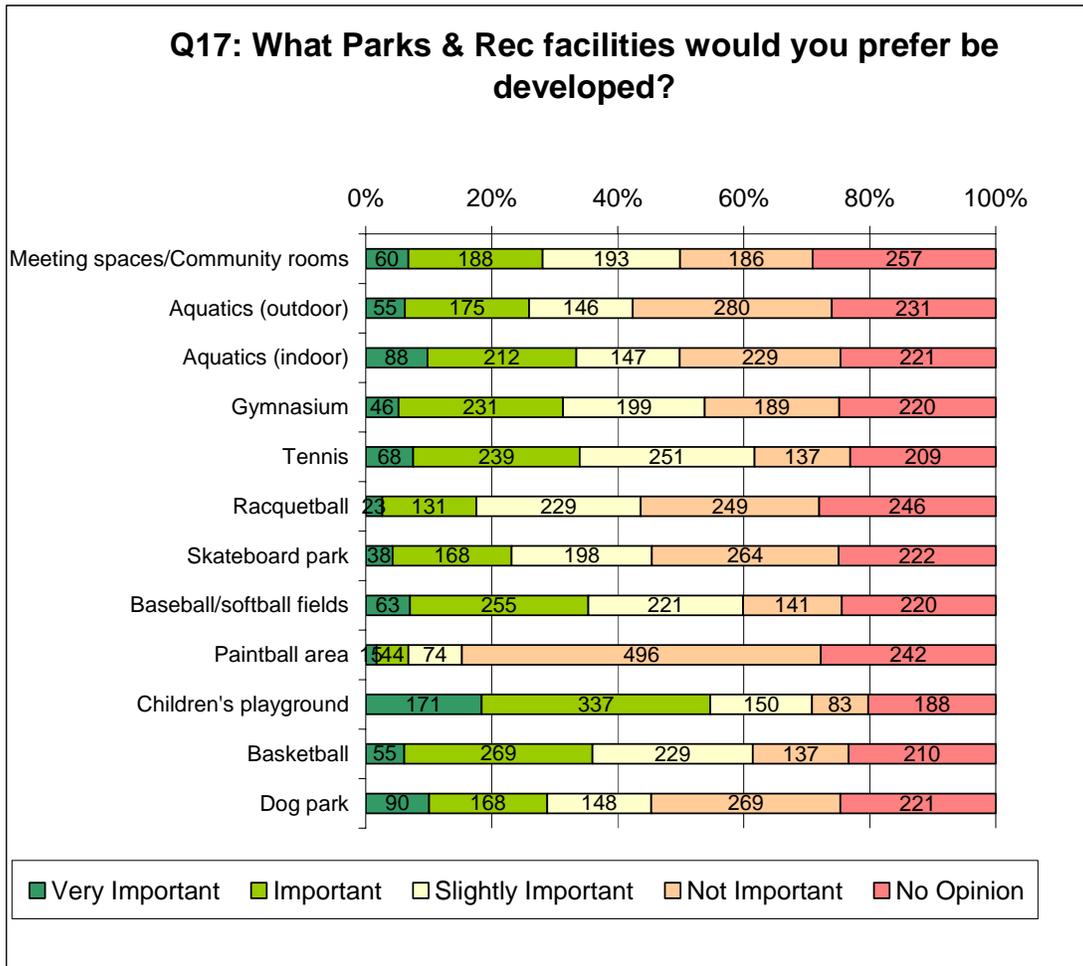
### Q 14: Along the Beach Road:

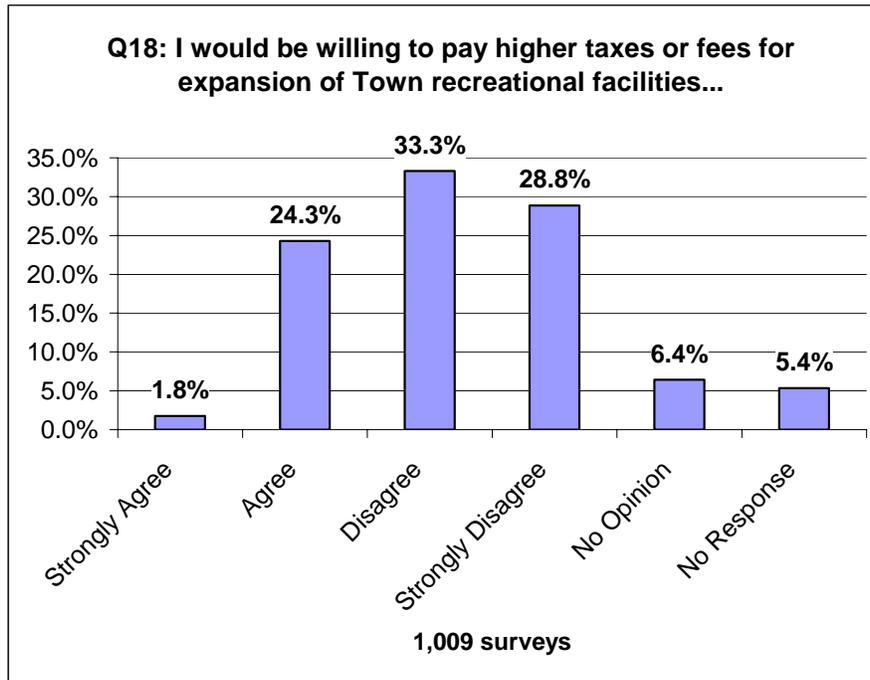




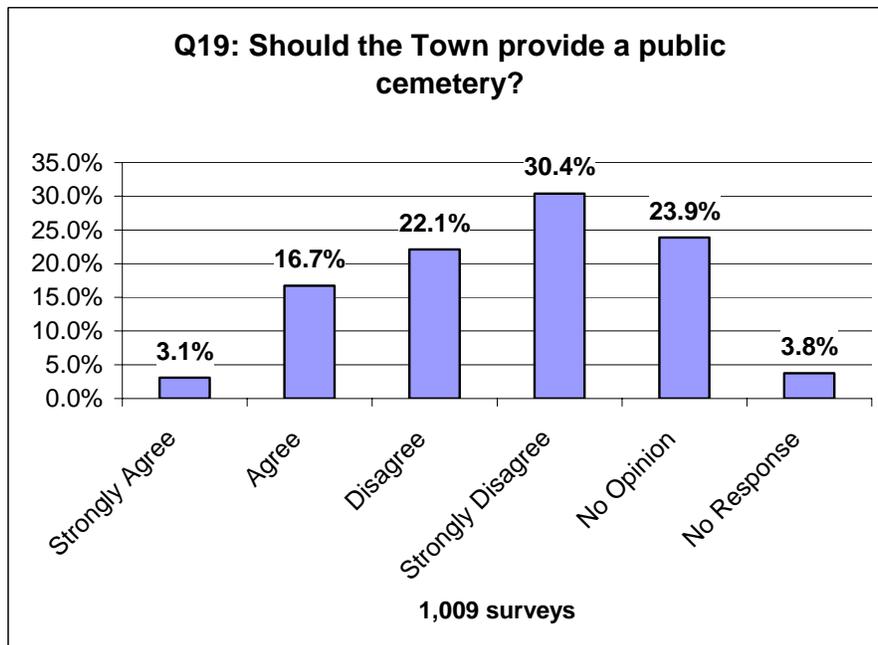
**COMMUNITY FACILITIES**

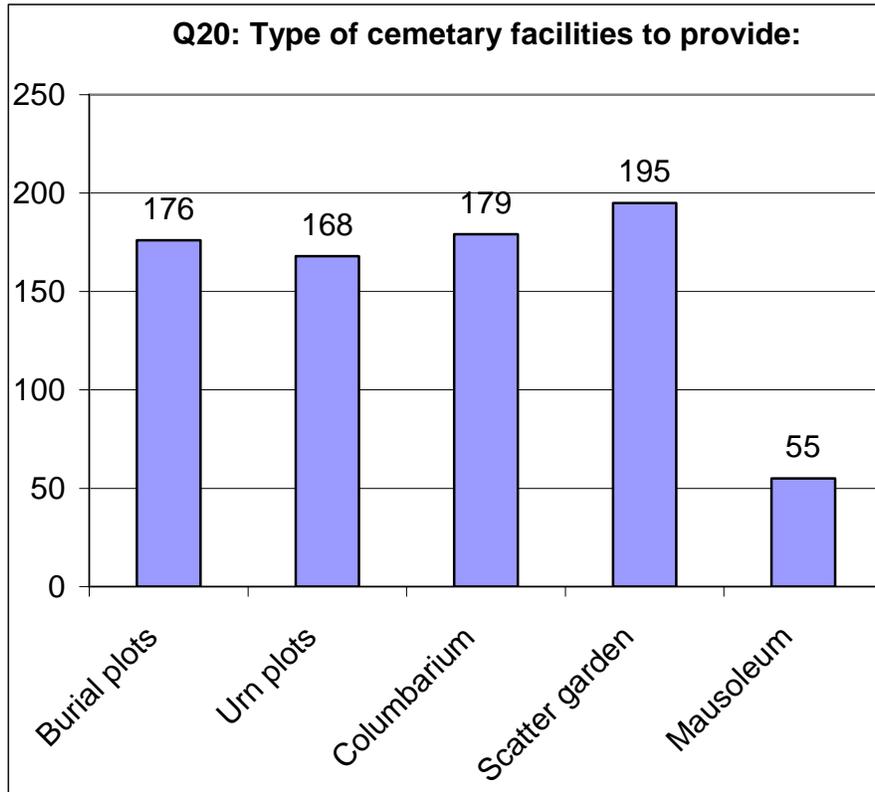




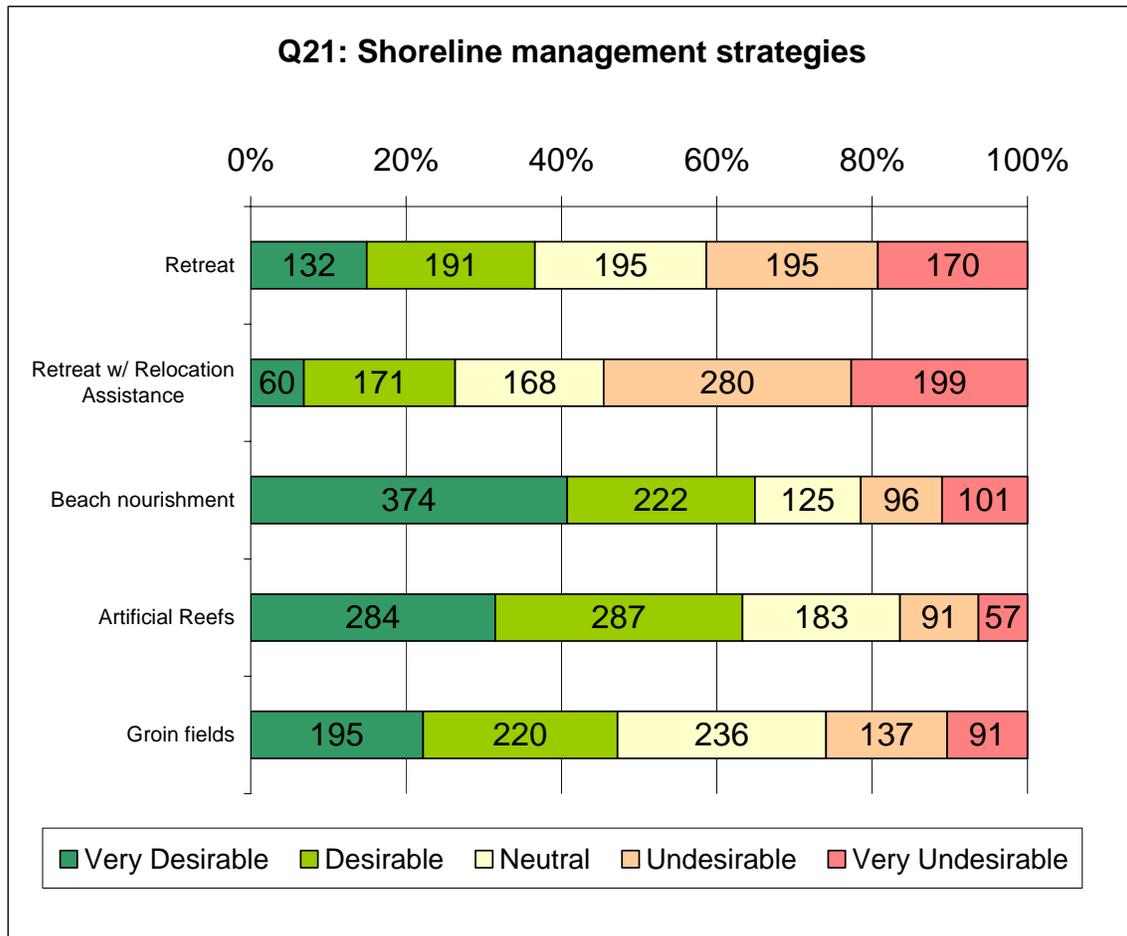


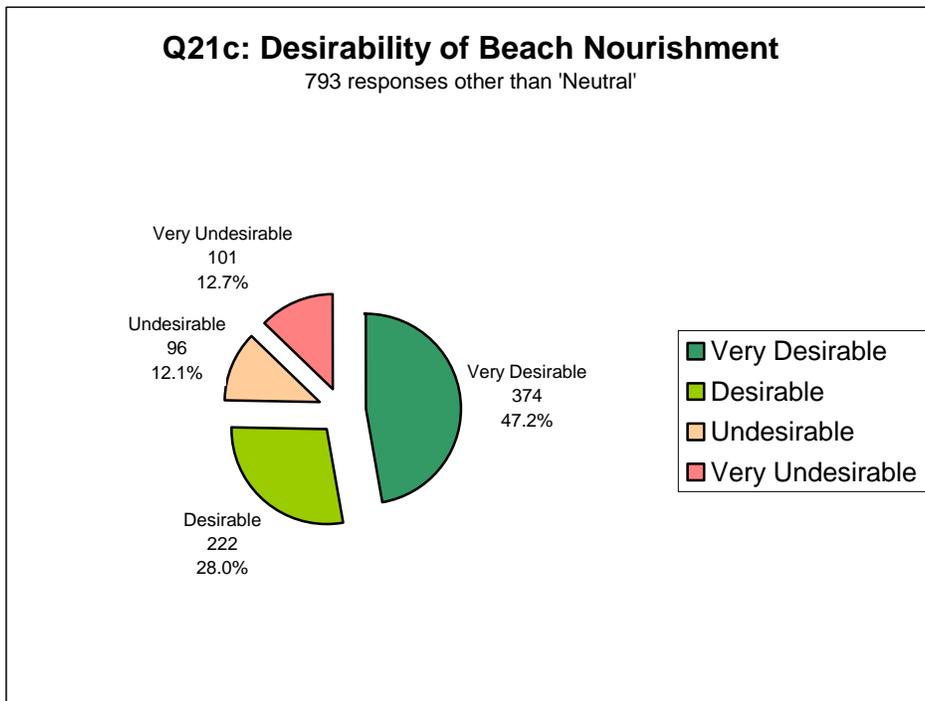
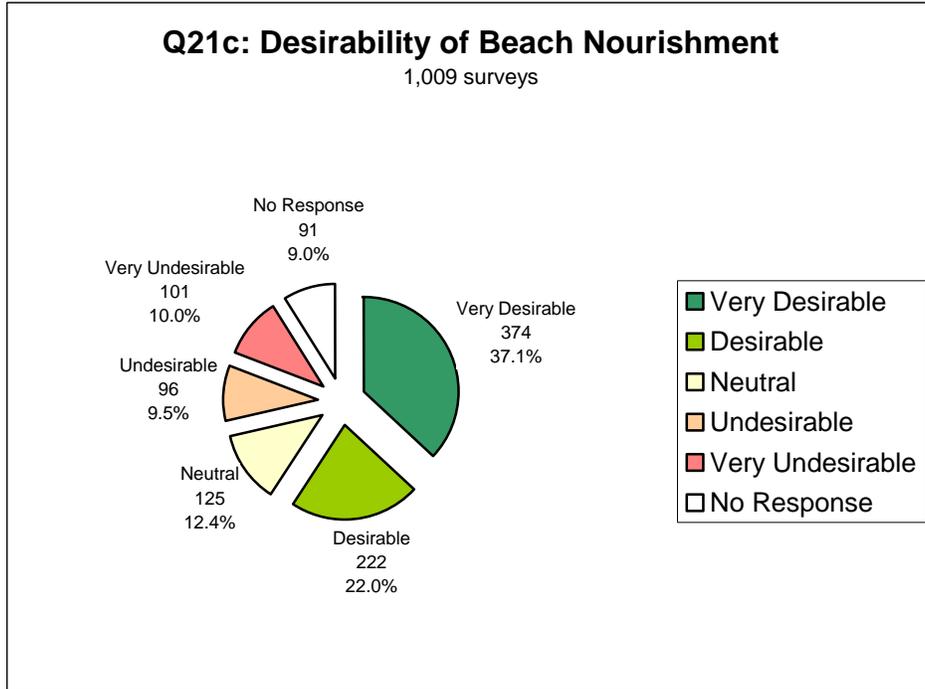
**TOWN CEMETERY**

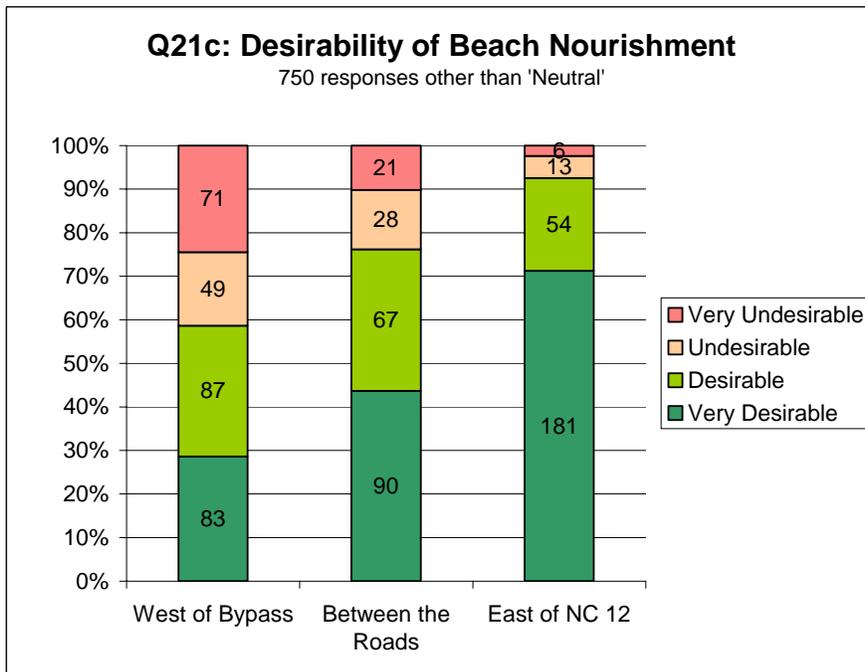
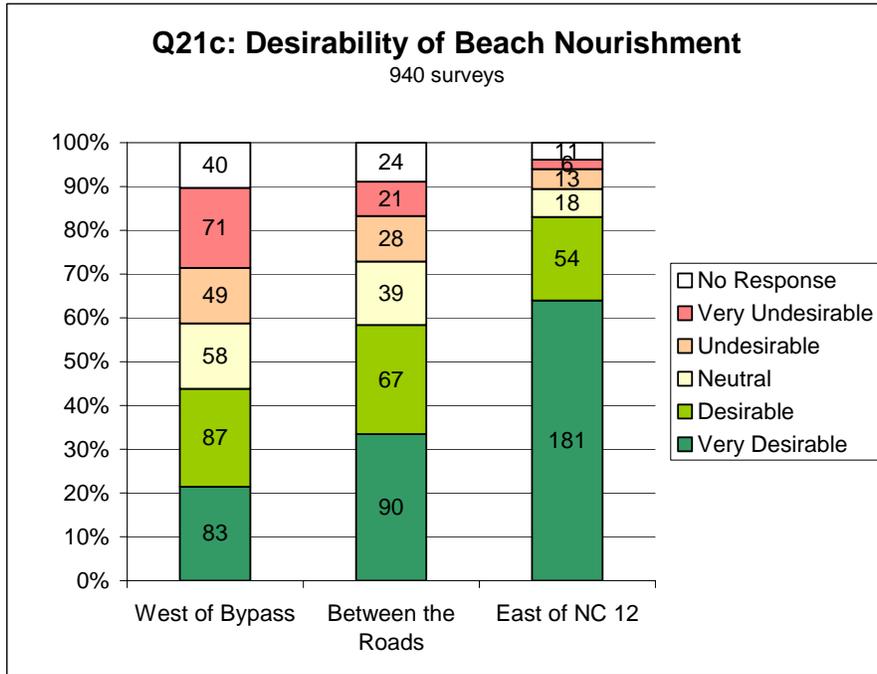


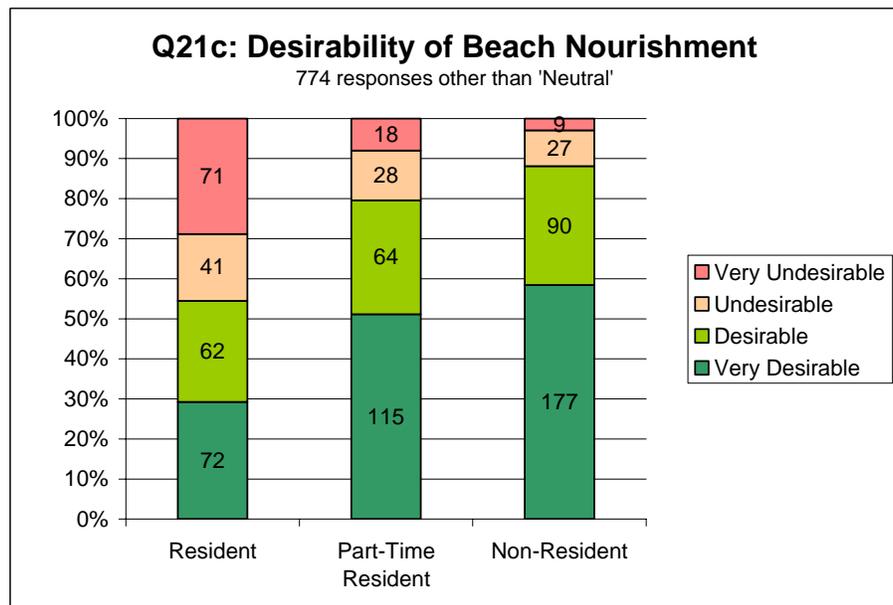
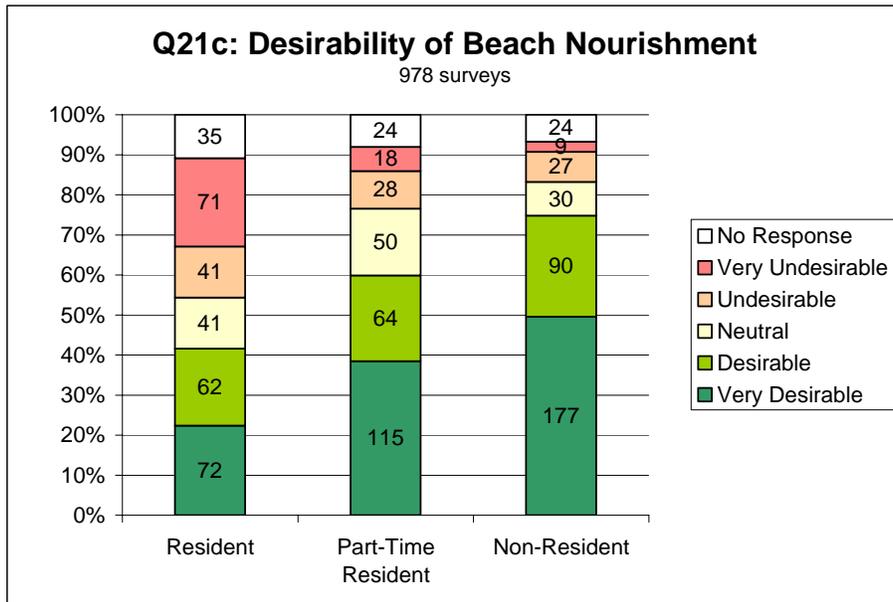


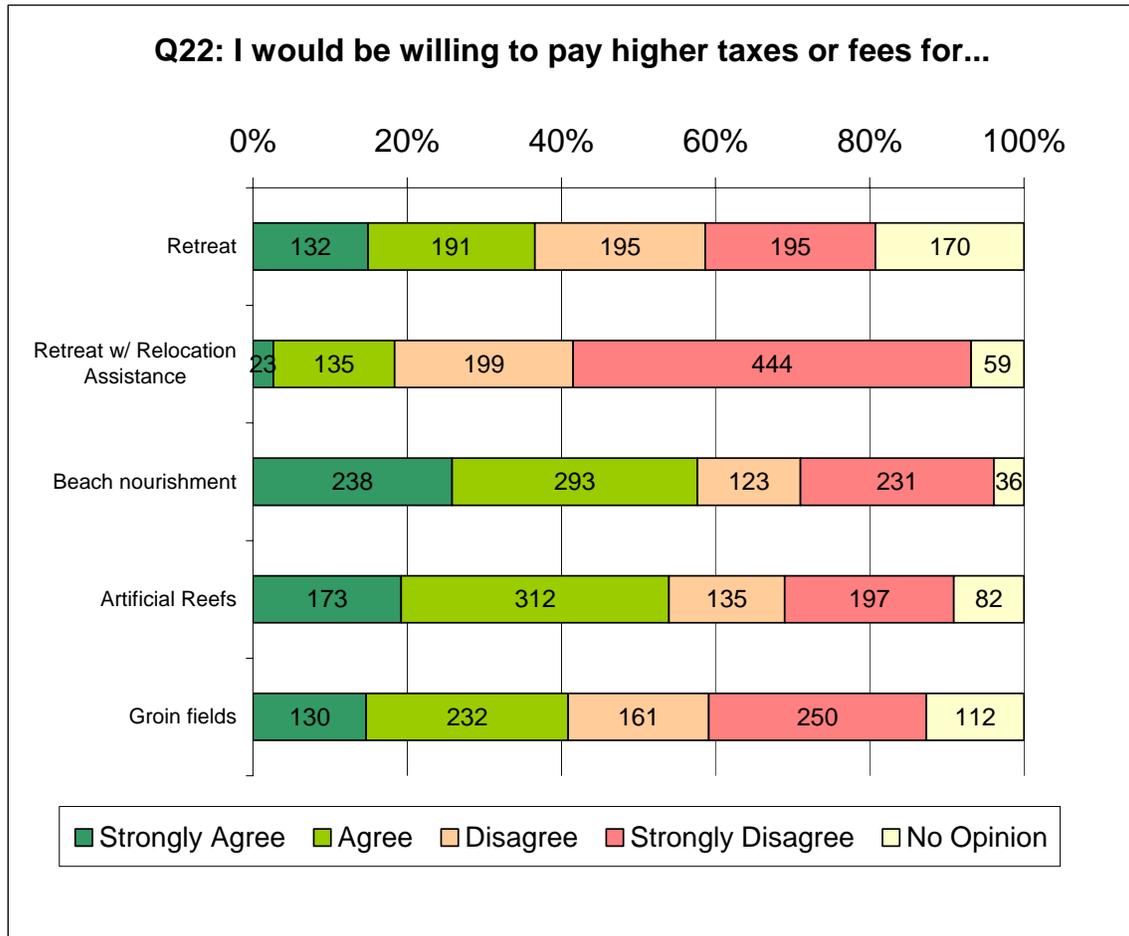
**BEACH EROSION / SHORELINE MANAGEMENT**





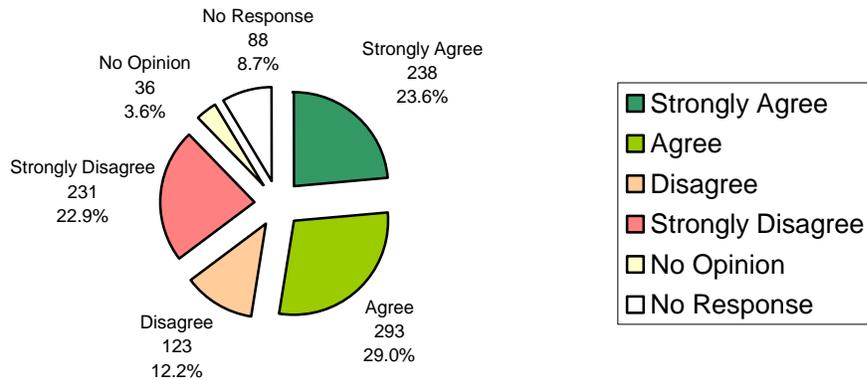






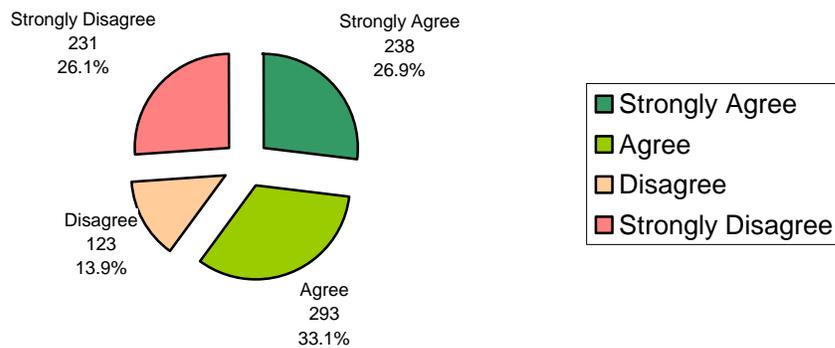
**Q22c: I would be willing to pay higher taxes or fees for Beach nourishment**

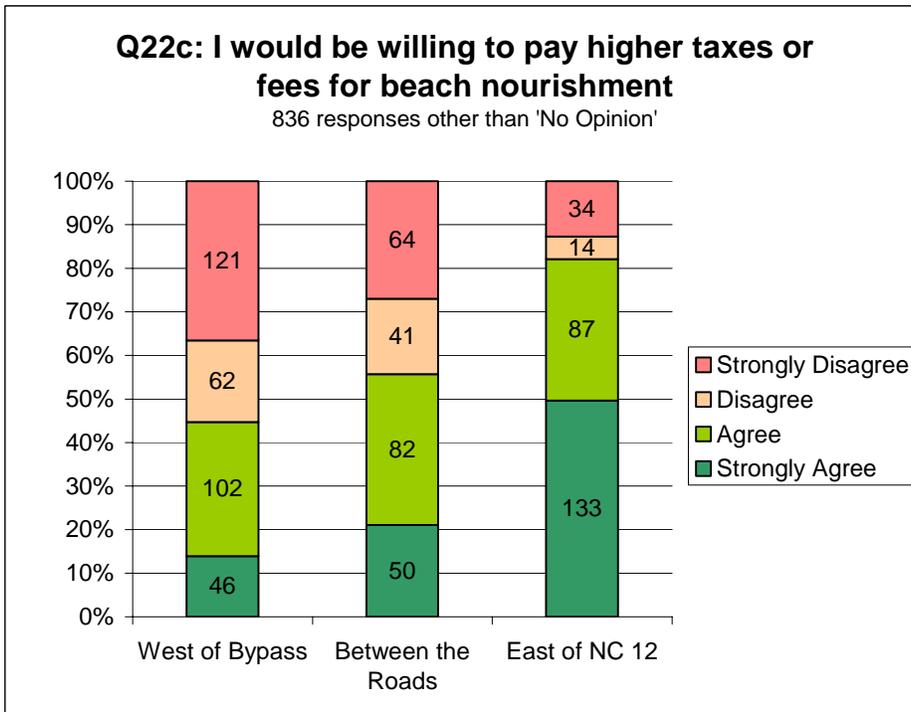
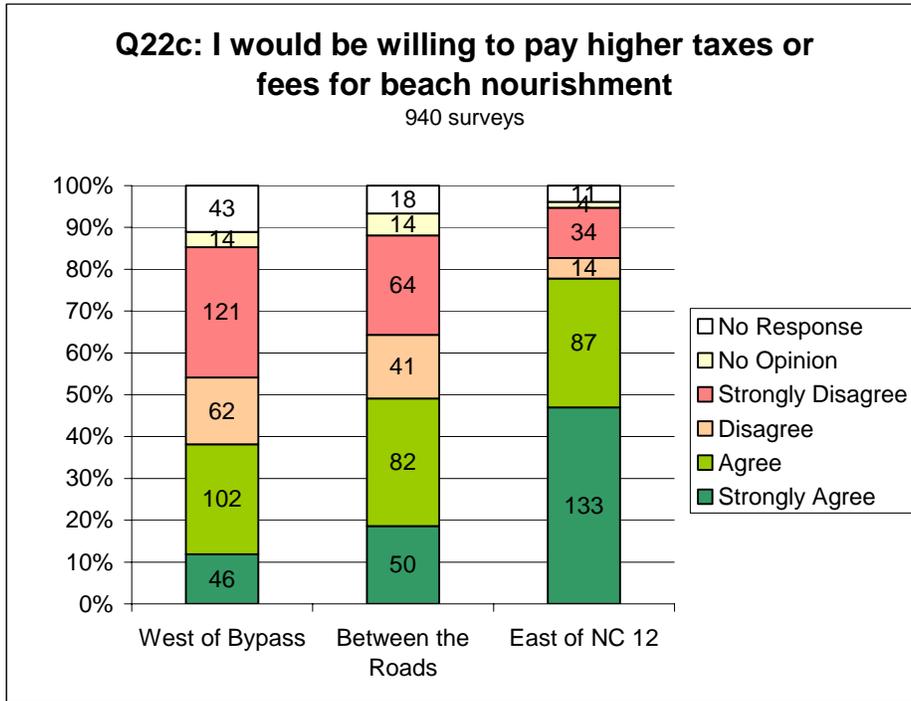
1,009 surveys

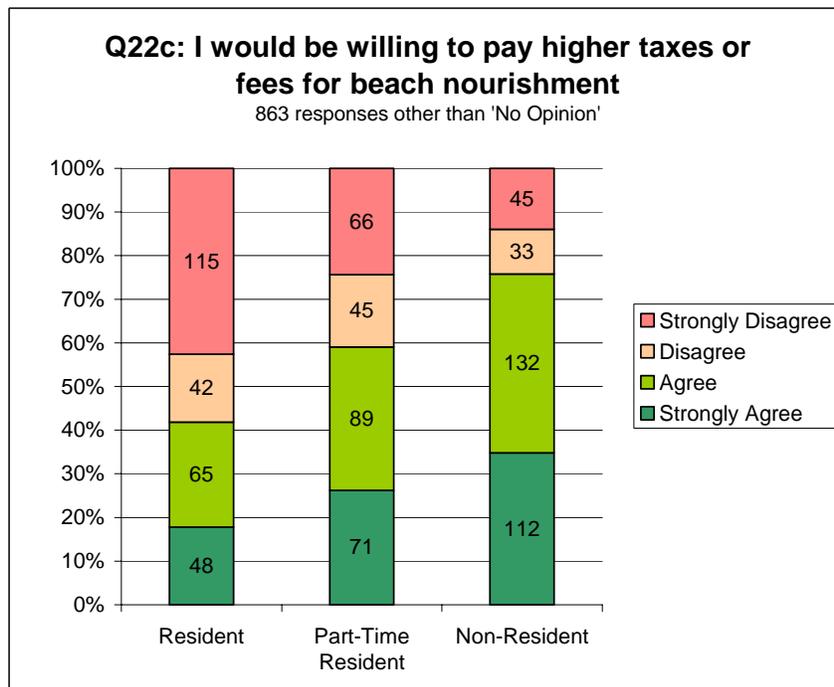
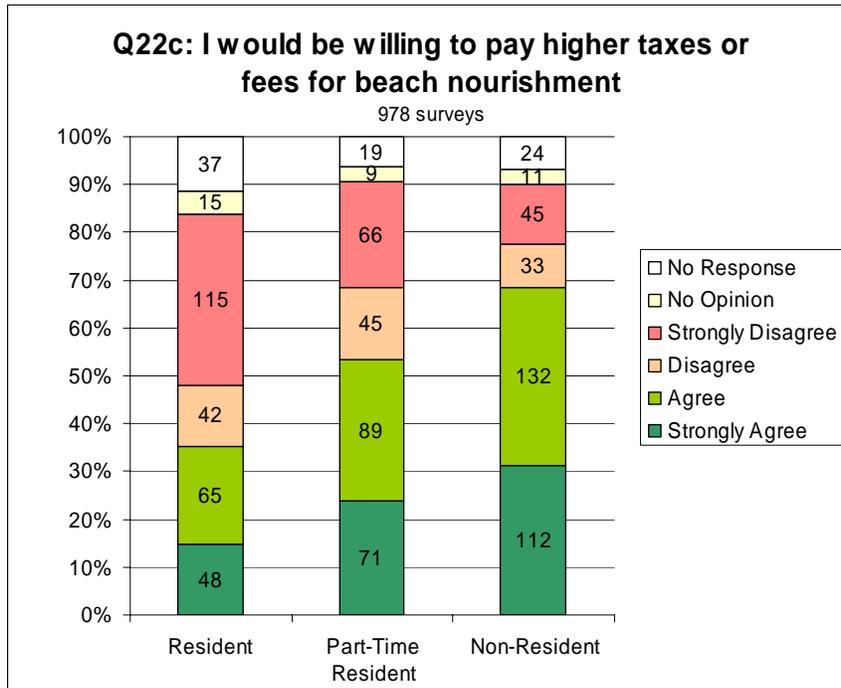


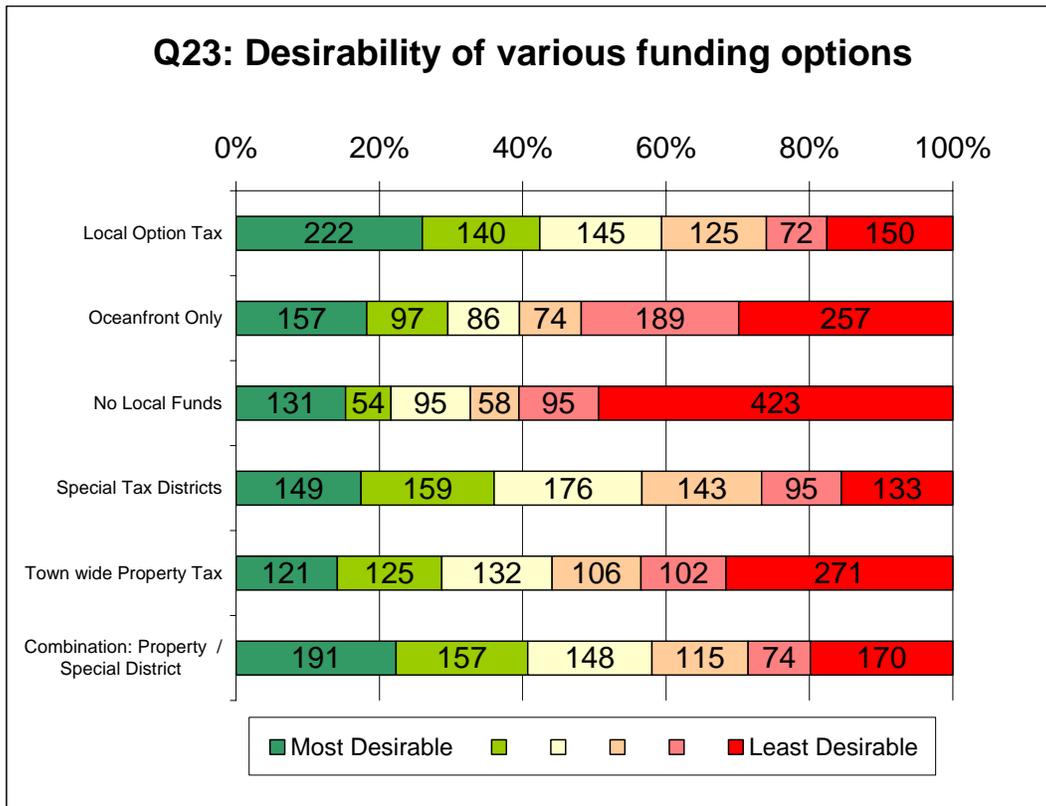
**Q22c: I would be willing to pay higher taxes or fees for Beach nourishment**

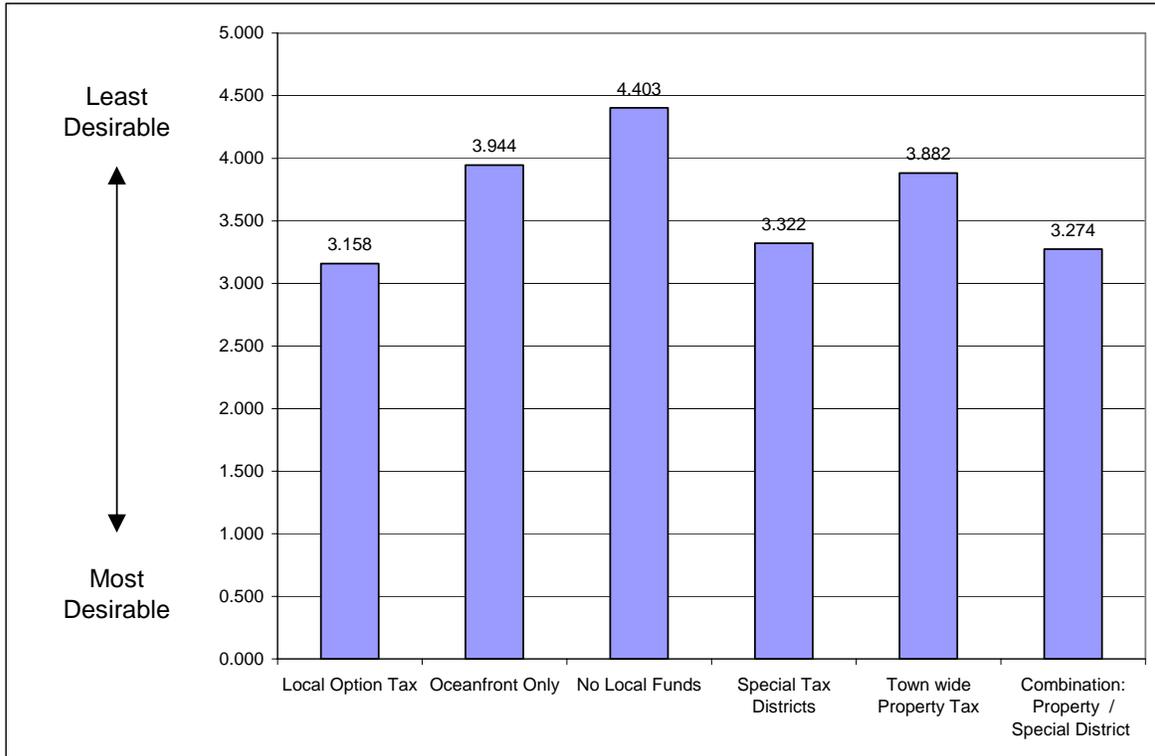
885 reponses other than 'No Opinion'



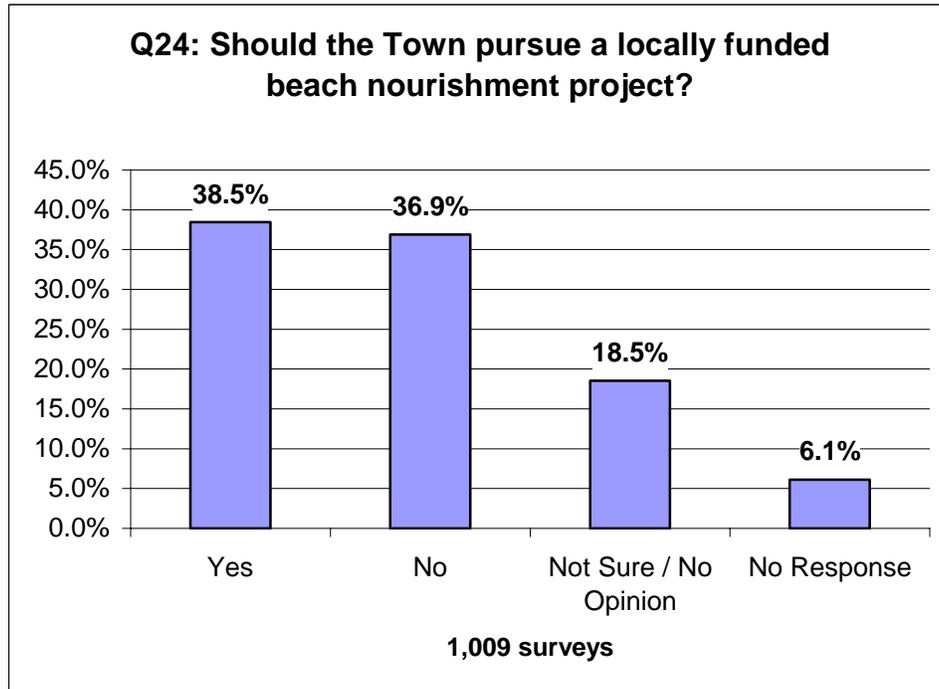


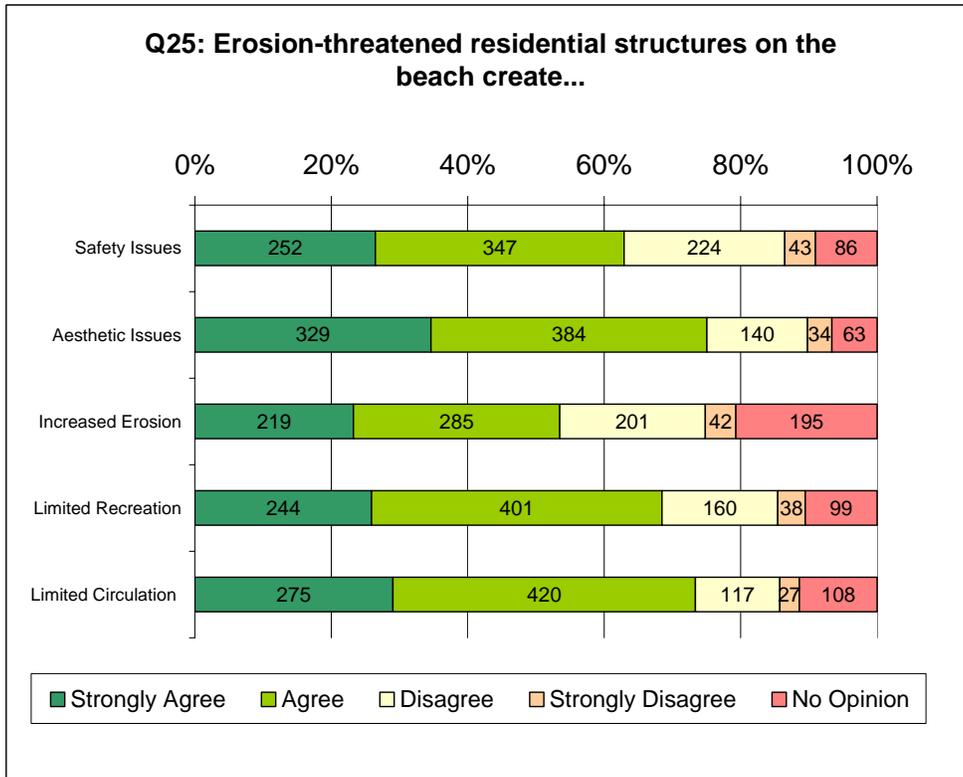
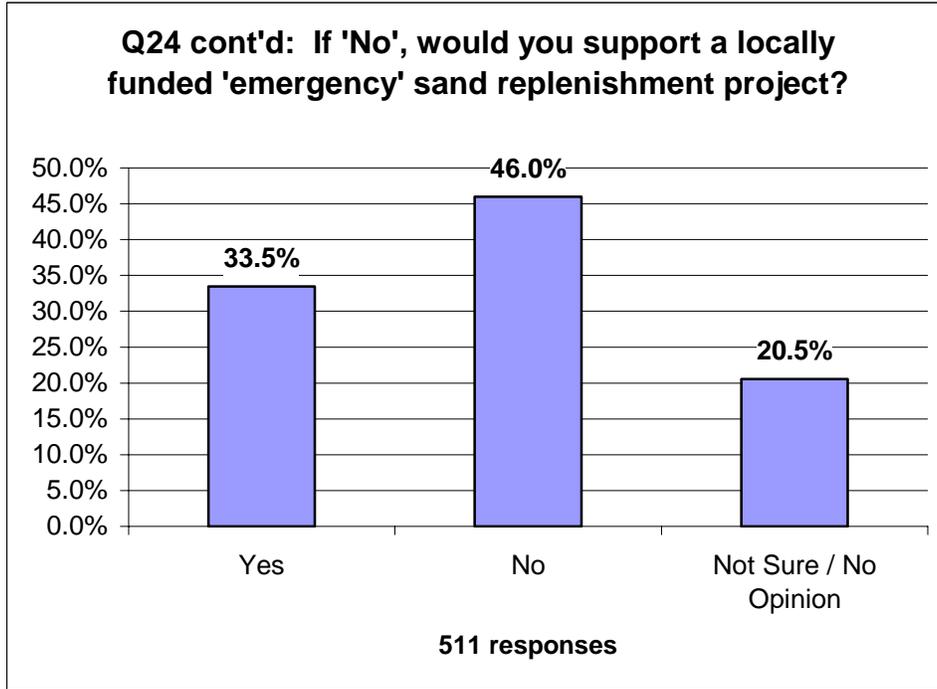


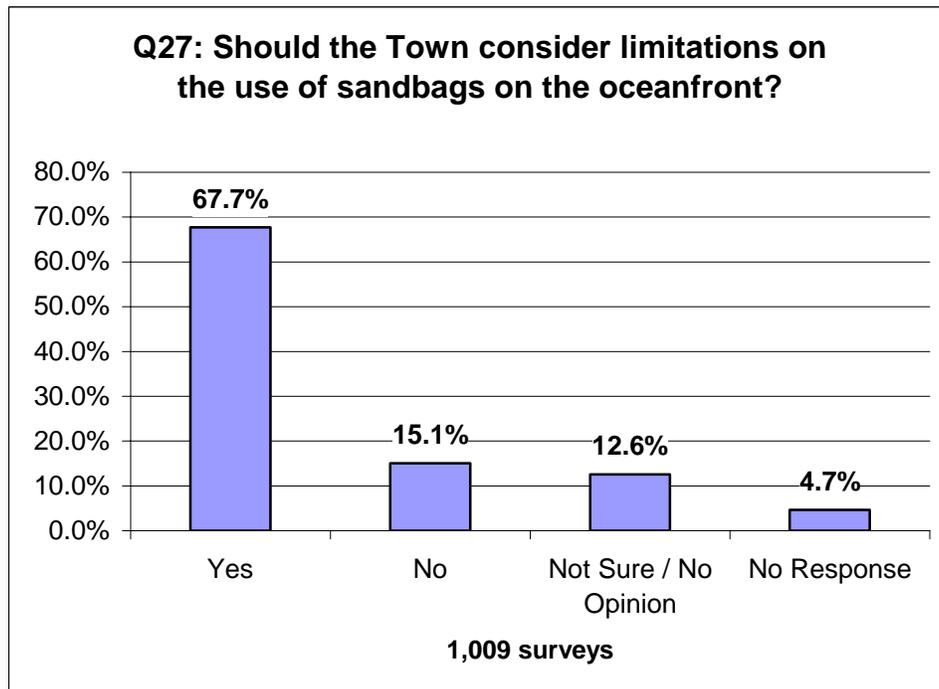
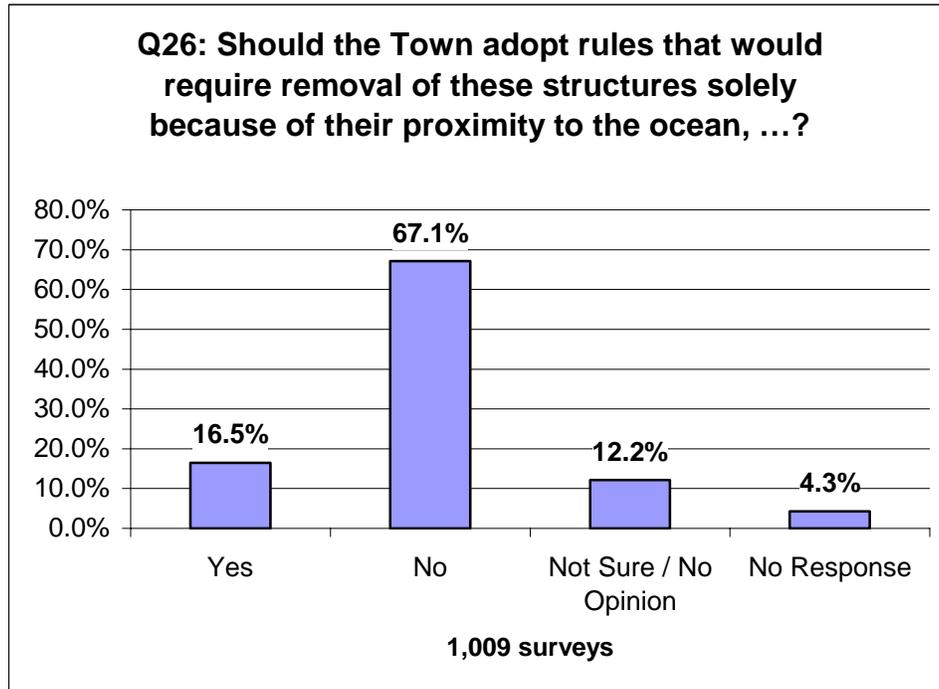




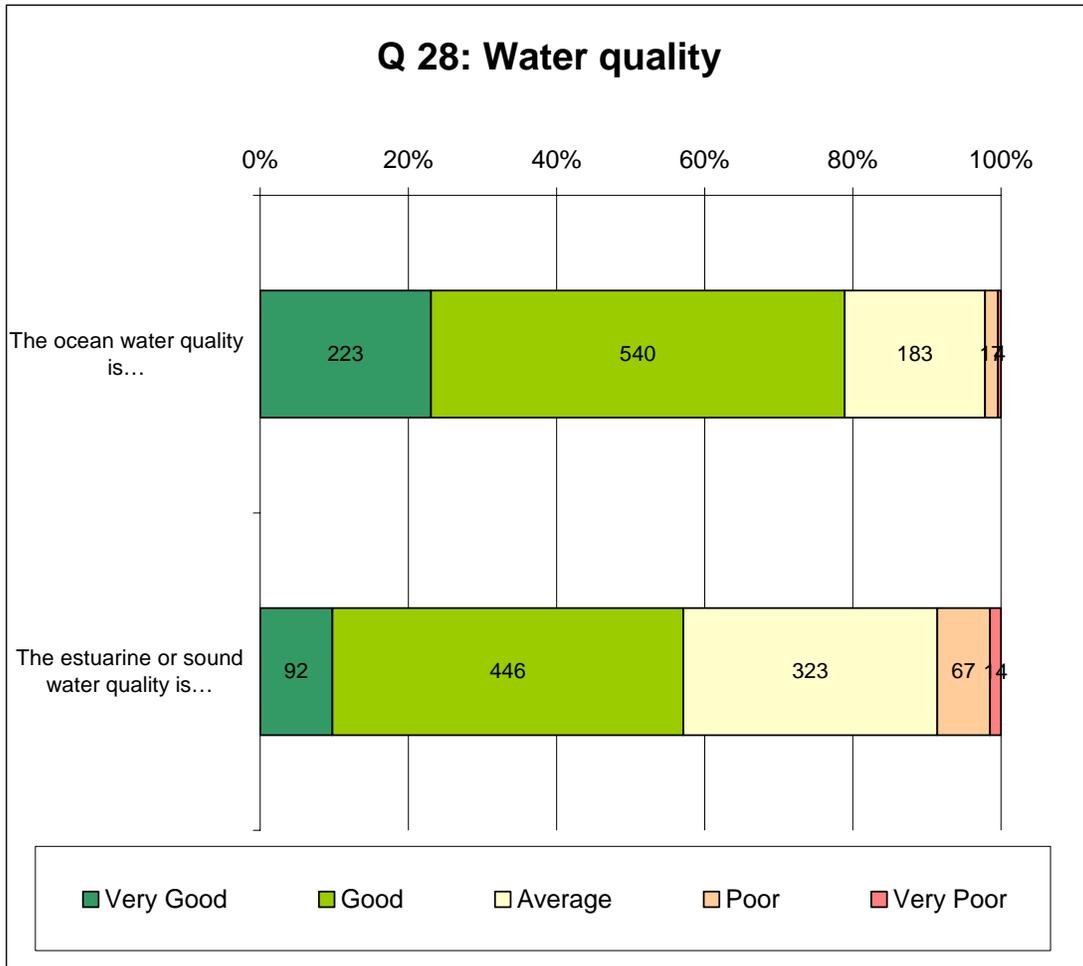
	<b>West of Bypass</b>	<b>Between the Roads</b>	<b>East of NC 12</b>
<b>Most Desired</b>	Special Tax Districts	Local Option Tax	Local Option Tax
	Oceanfront Only	Combination: Property / Special District	Town wide Property Tax
	Combination: Property / Special District	Special Tax Districts	Combination: Property / Special District
	Local Option Tax	Oceanfront Only	Special Tax Districts
	No Local Funds	Town wide Property Tax	No Local Funds
<b>Least Desired</b>	Town wide Property Tax	No Local Funds	Oceanfront Only

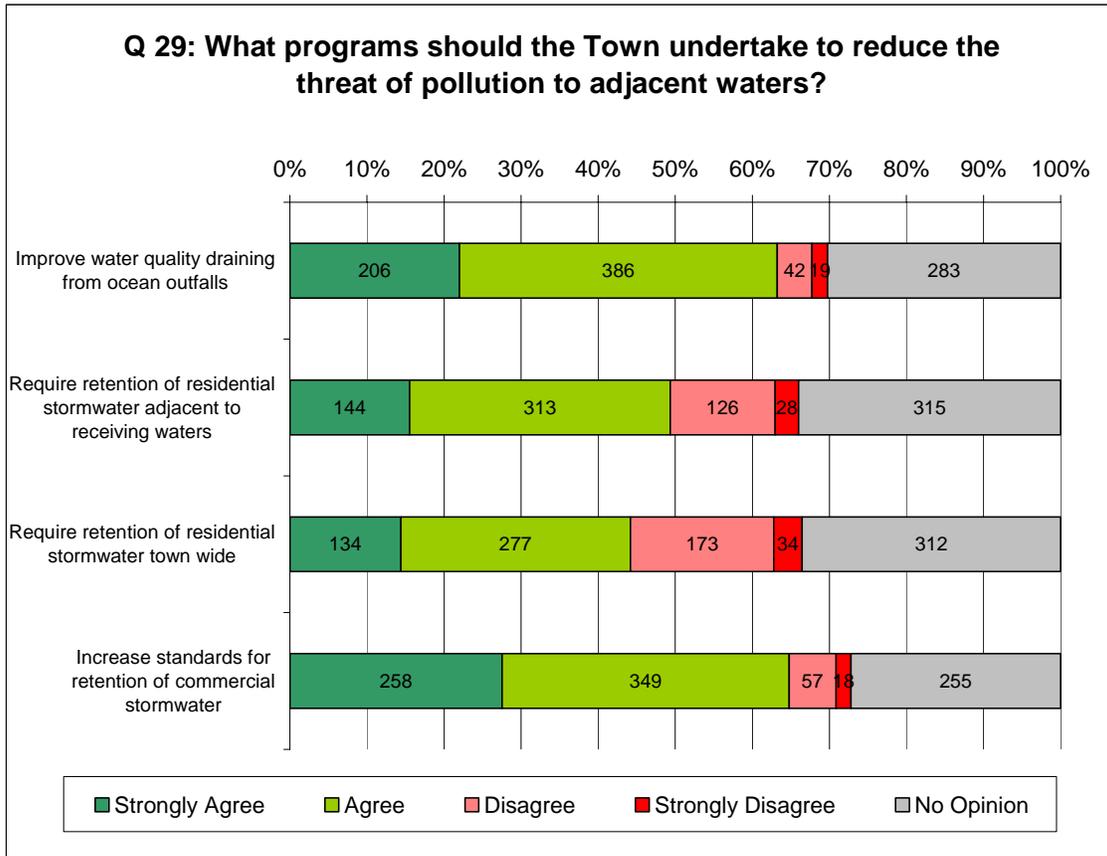


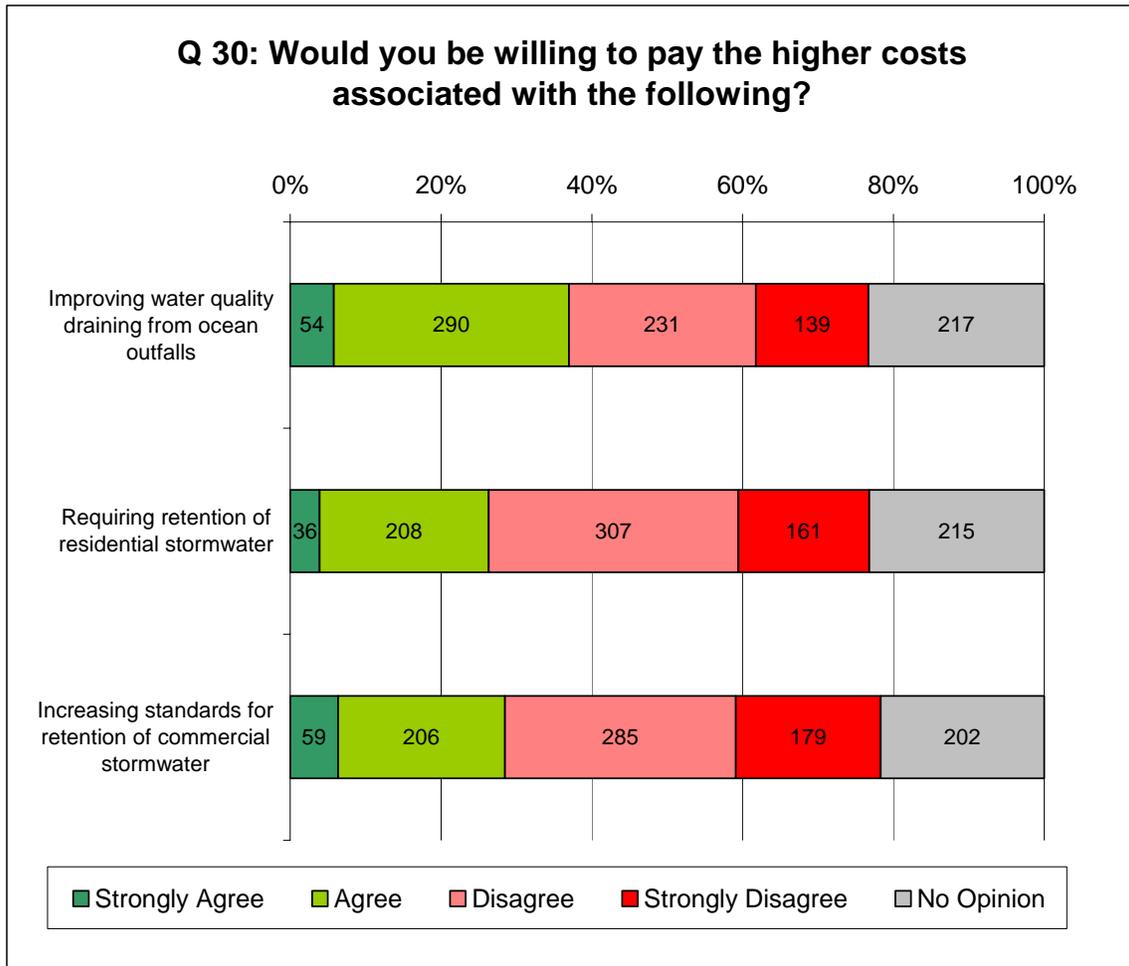




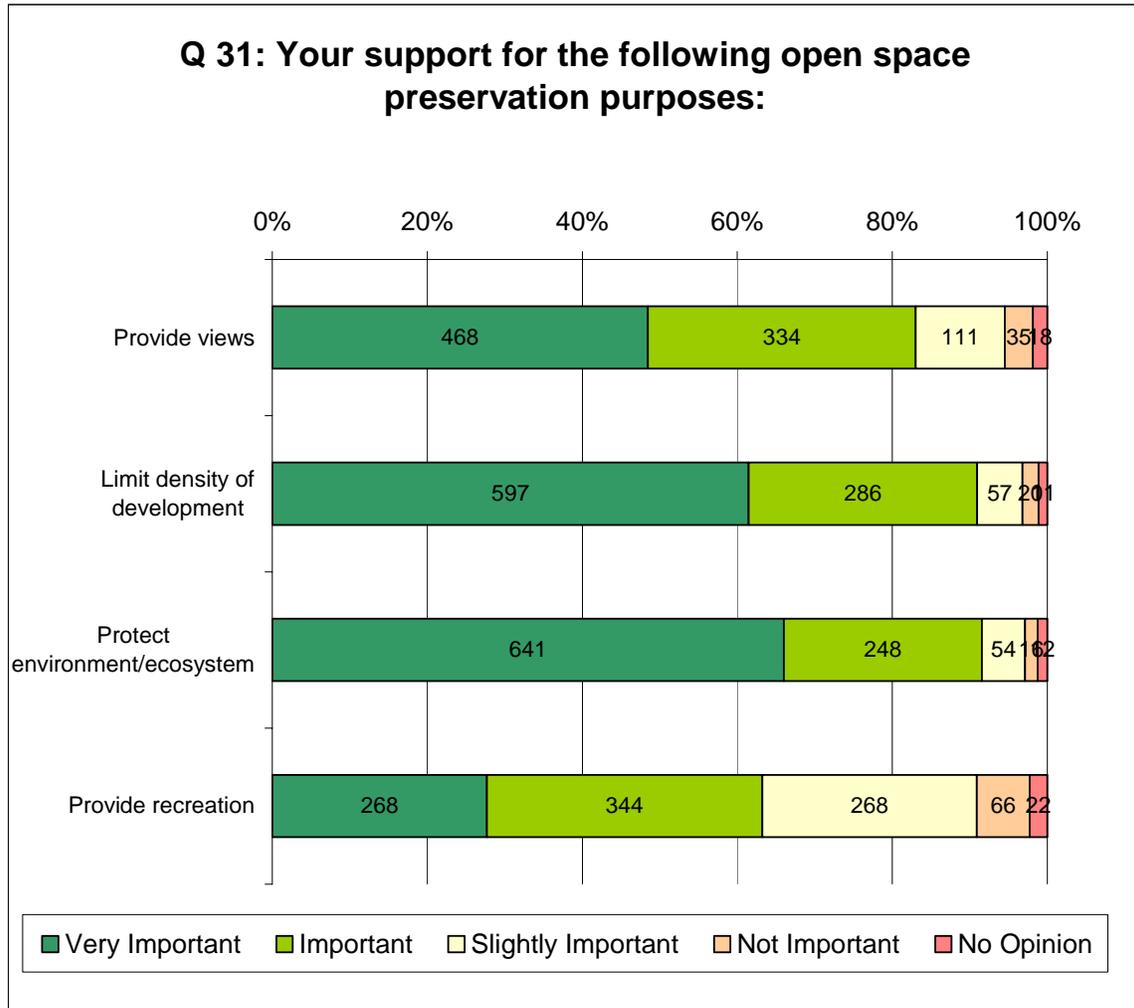
## **WATER QUALITY**

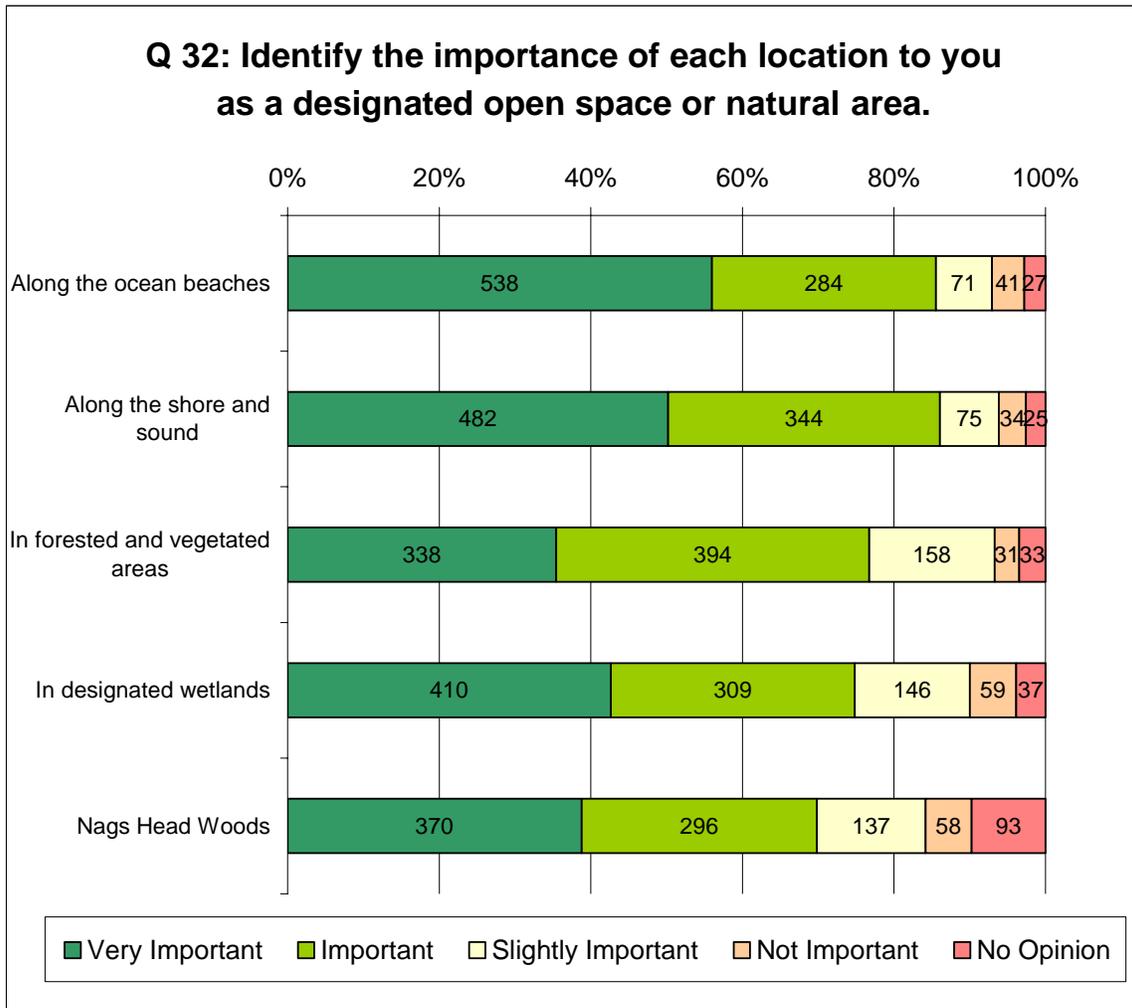




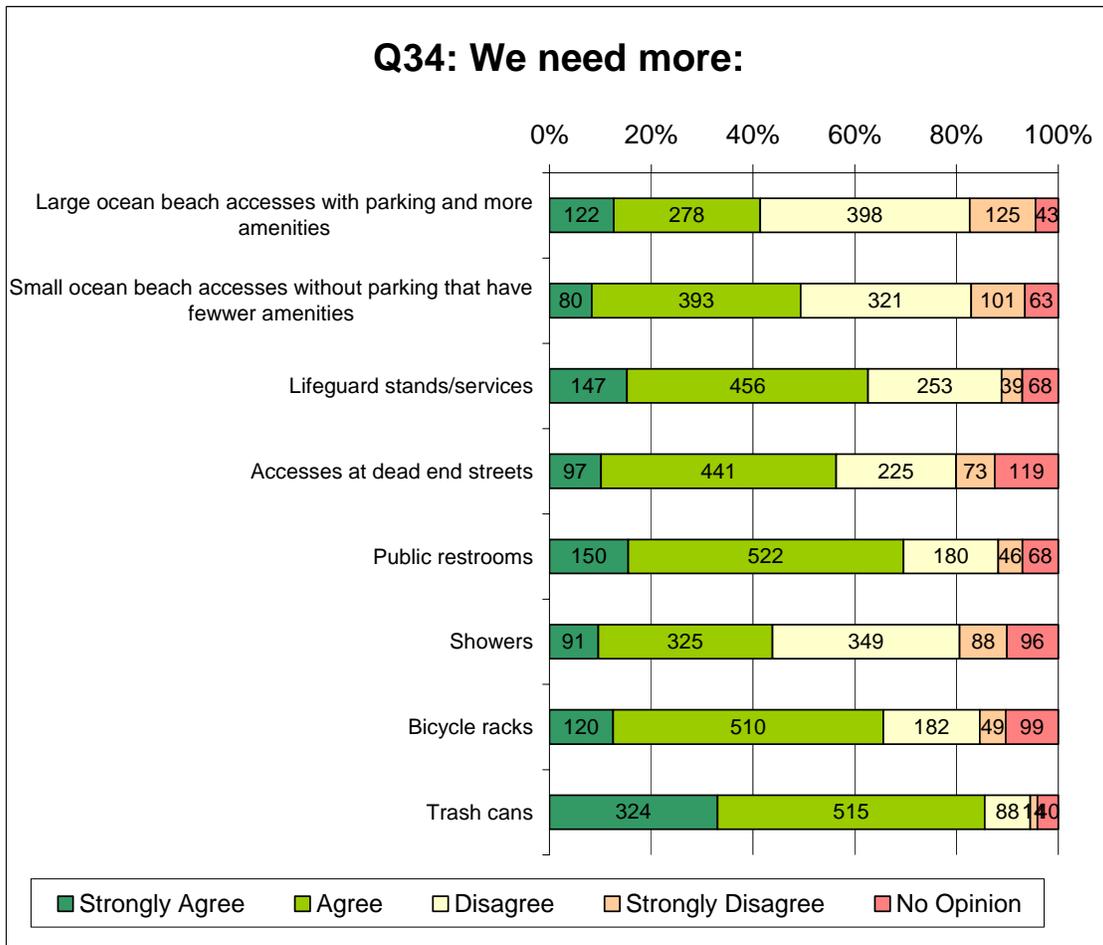


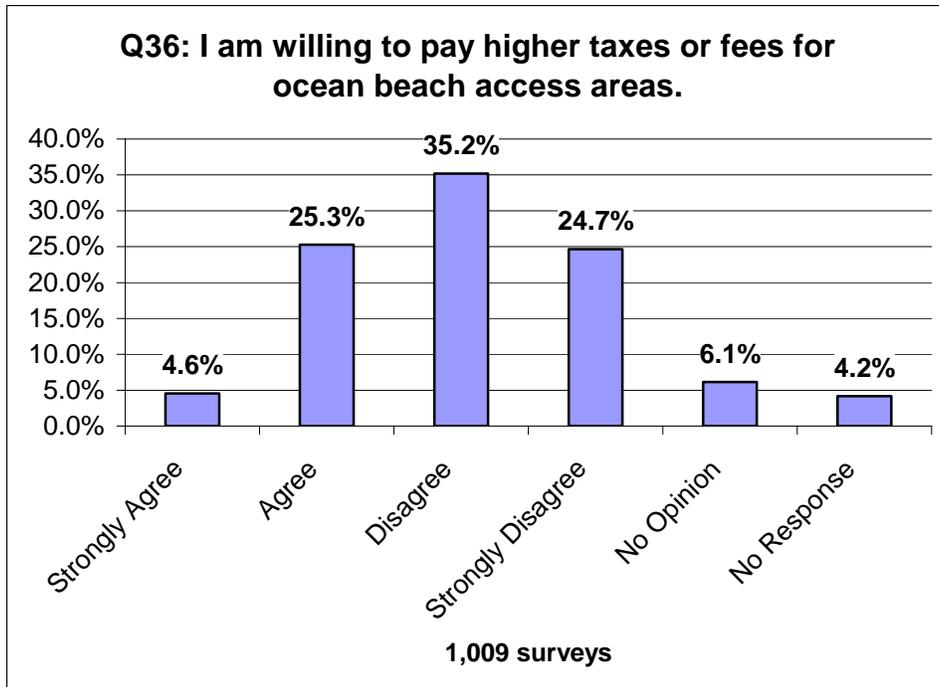
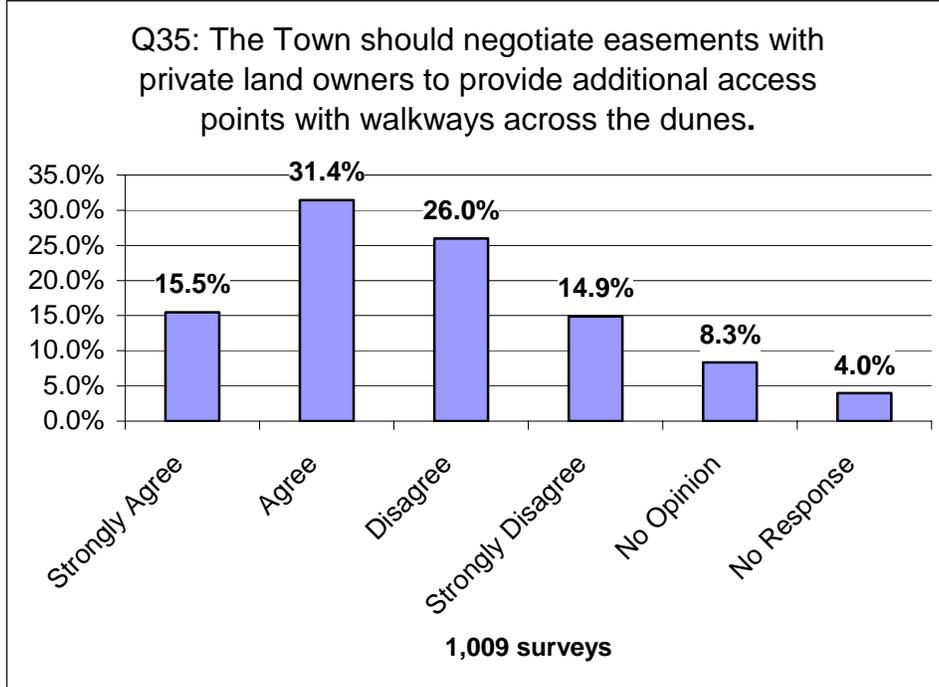
**OPEN SPACE / NATURAL AREAS**



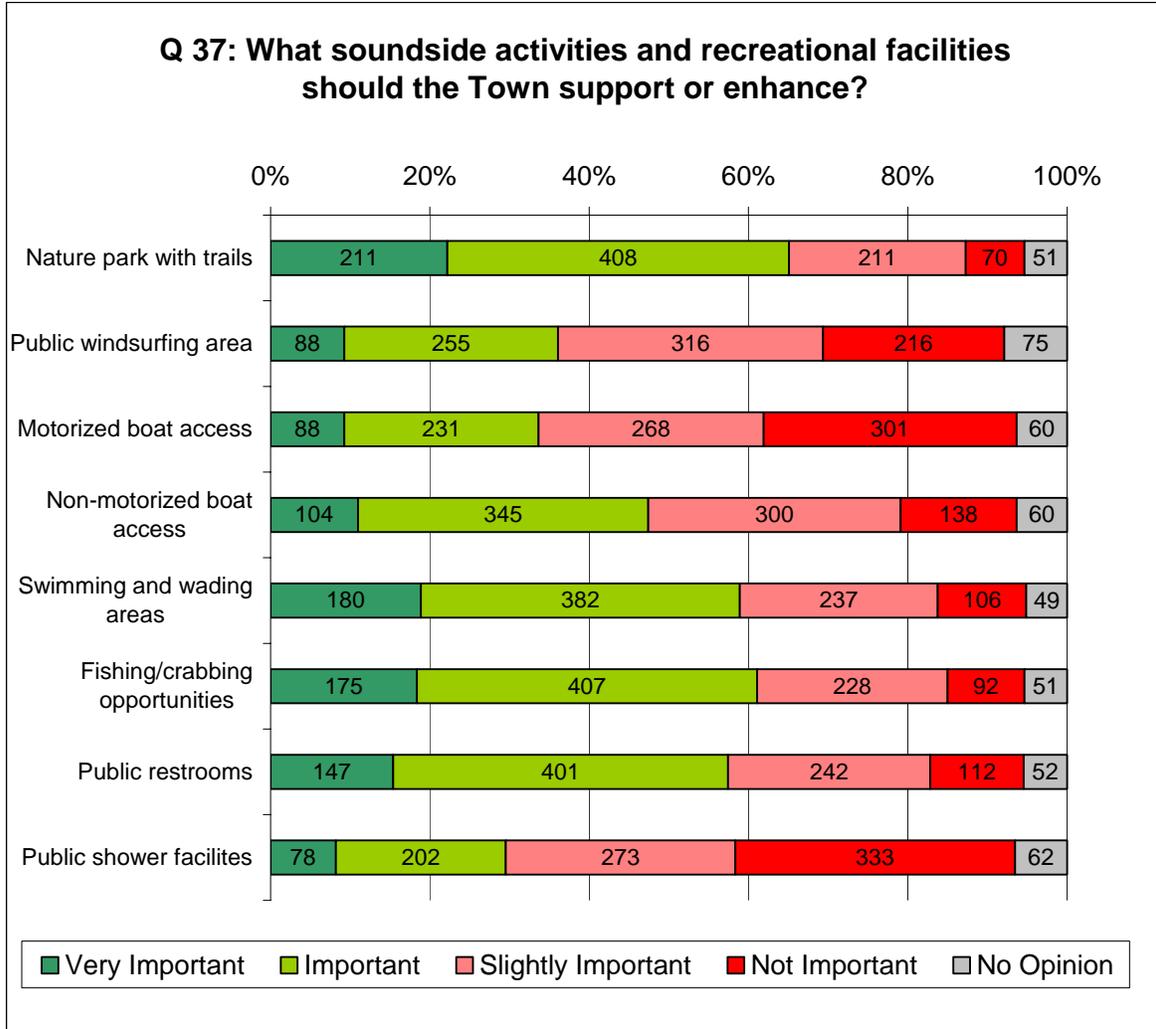


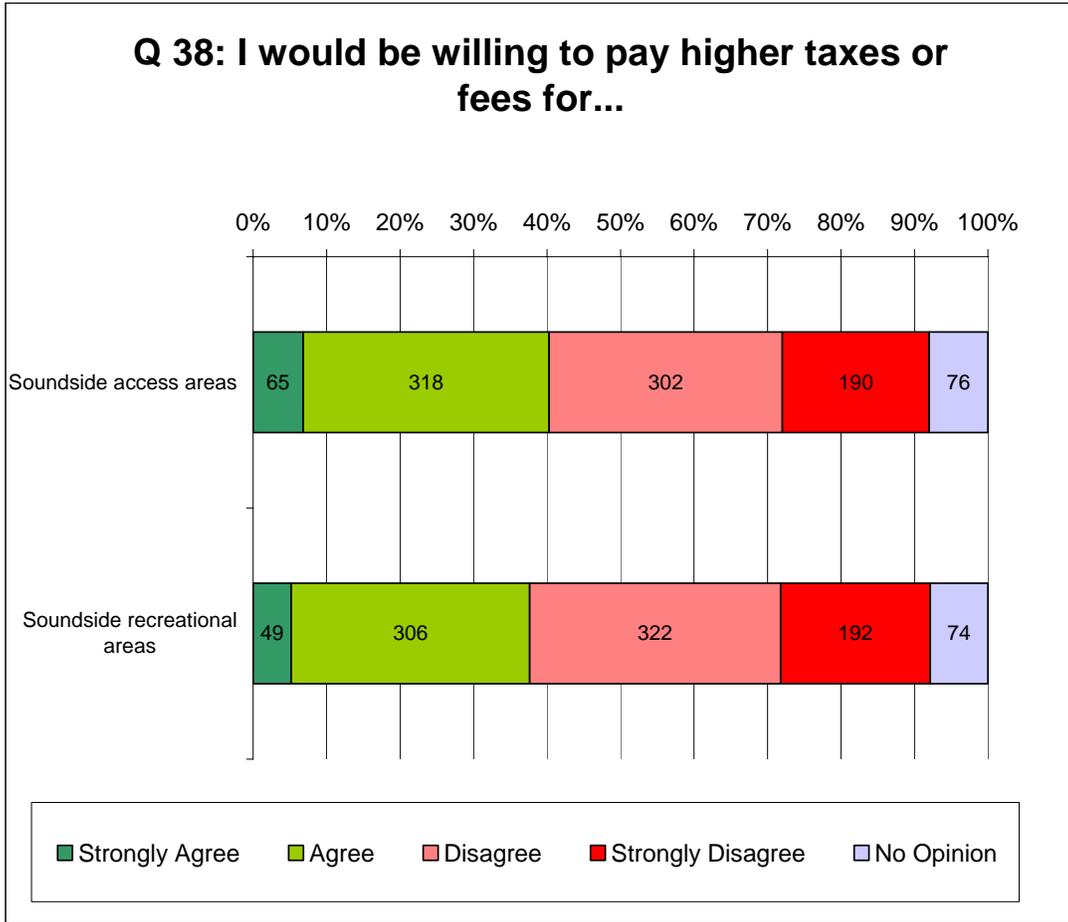
**OCEAN BEACH ACCESS:**



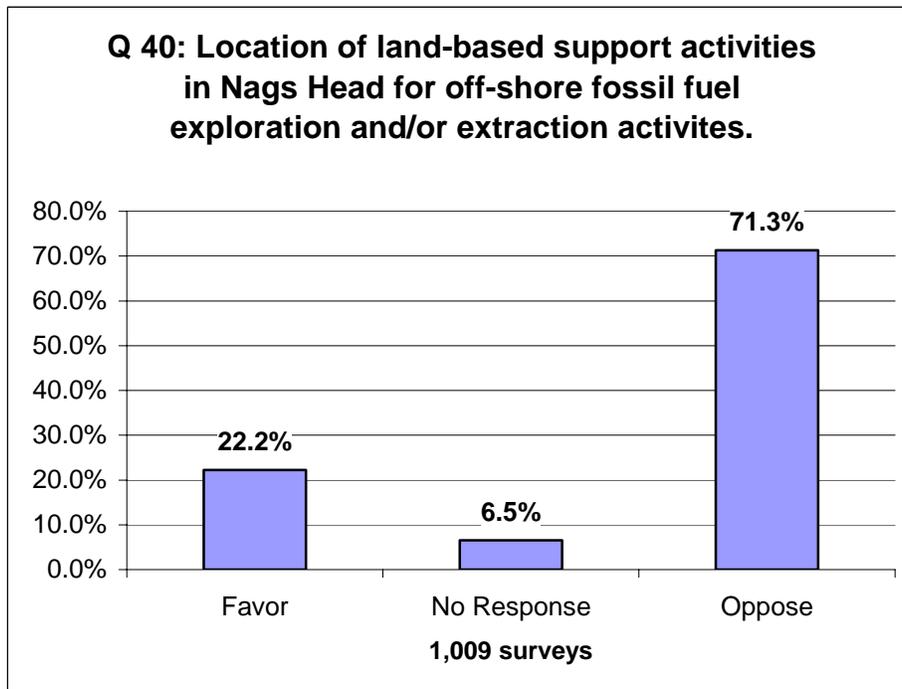
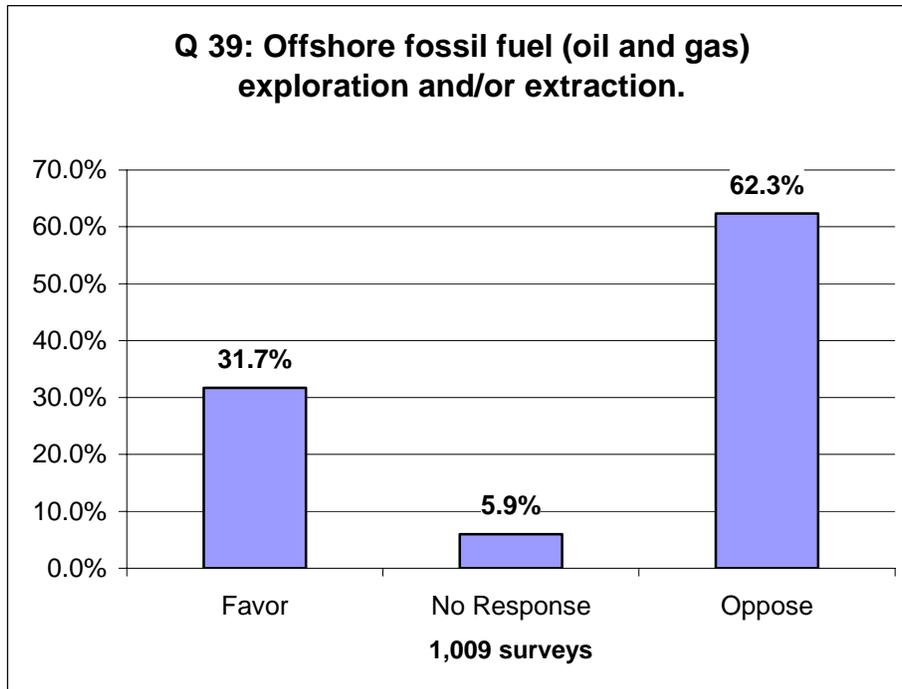


**SOUNDSIDE ACCESS & RECREATIONAL OPPORTUNITIES**

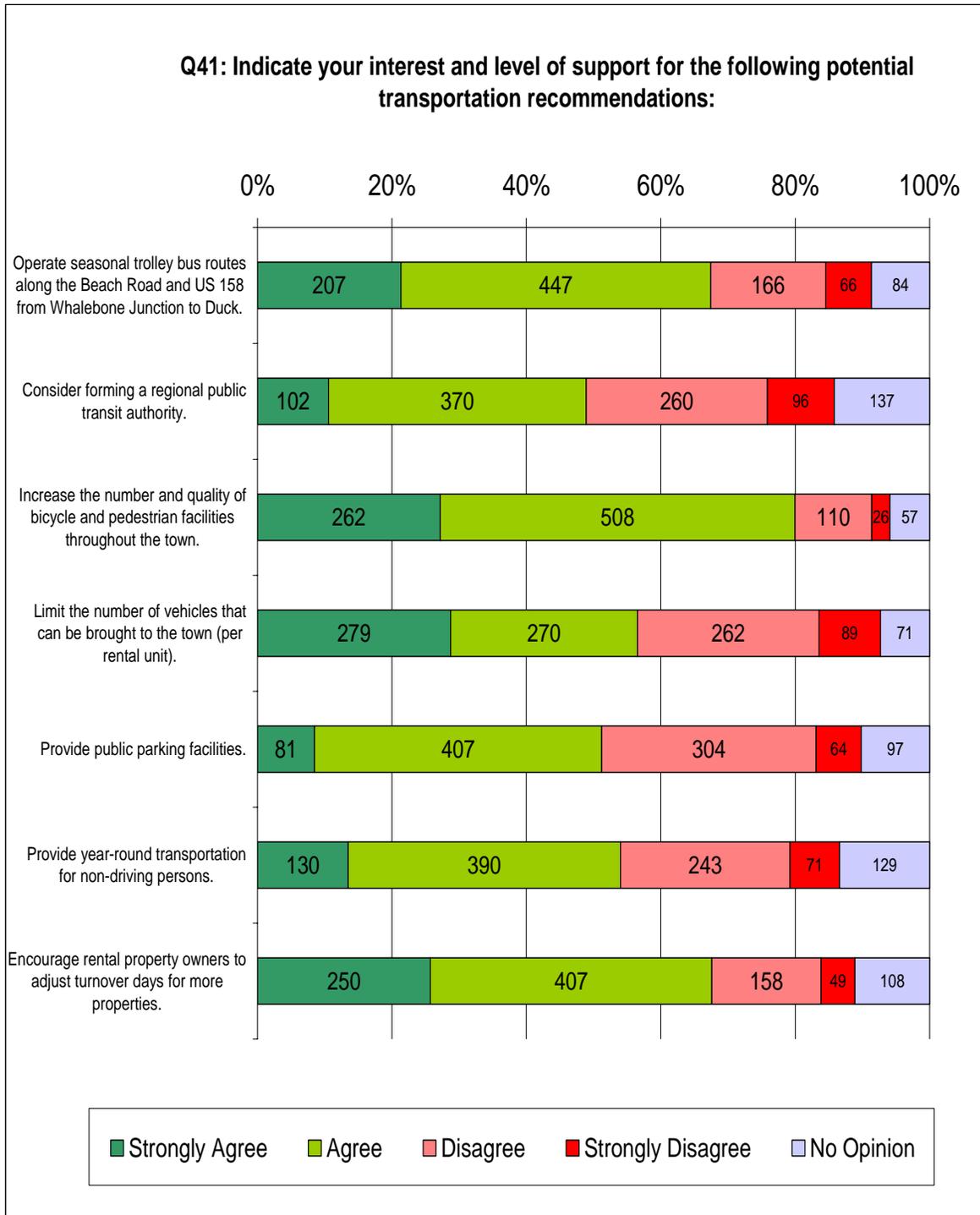




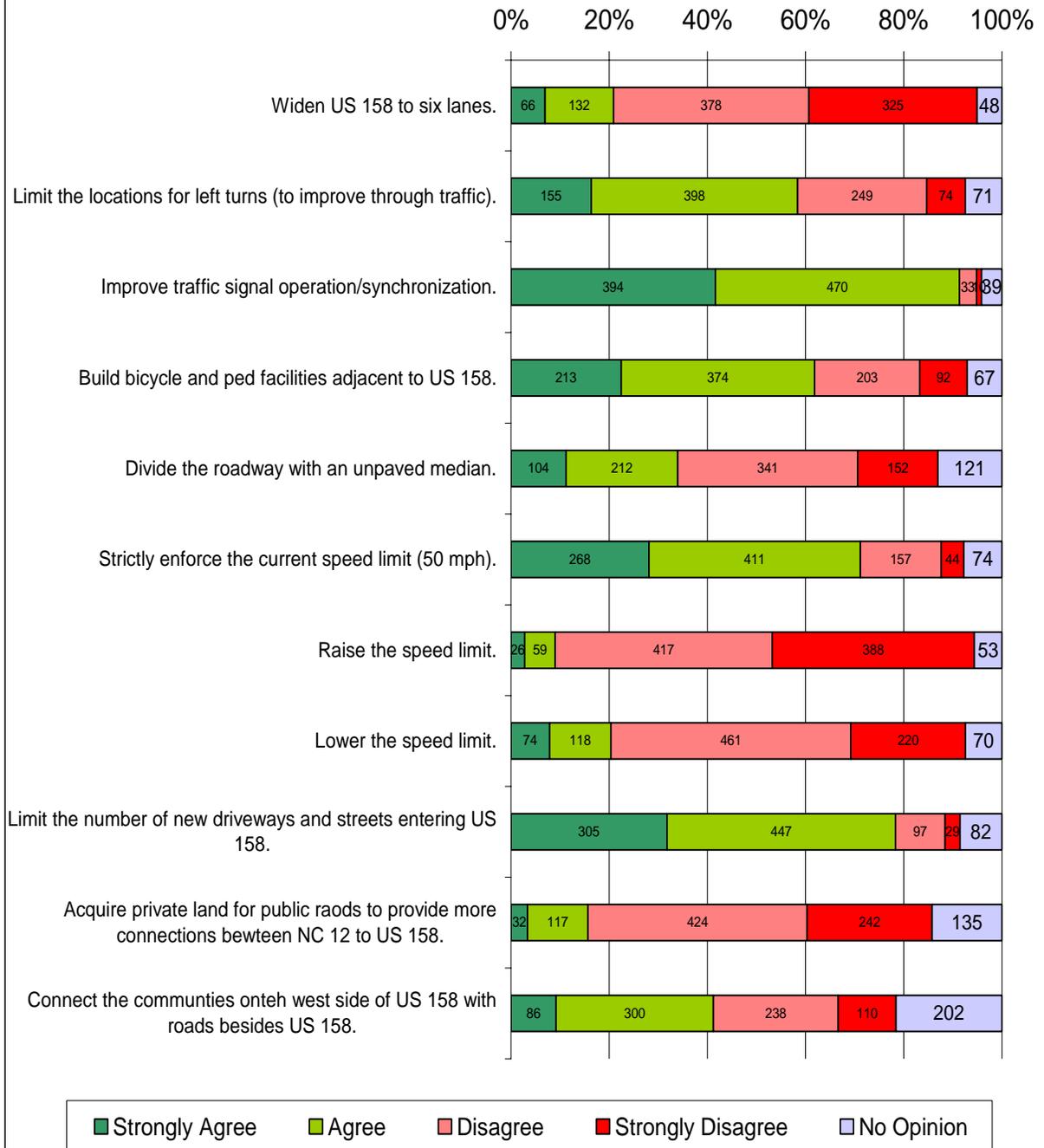
**OFFSHORE FOSSIL FUEL EXPLORATION:**

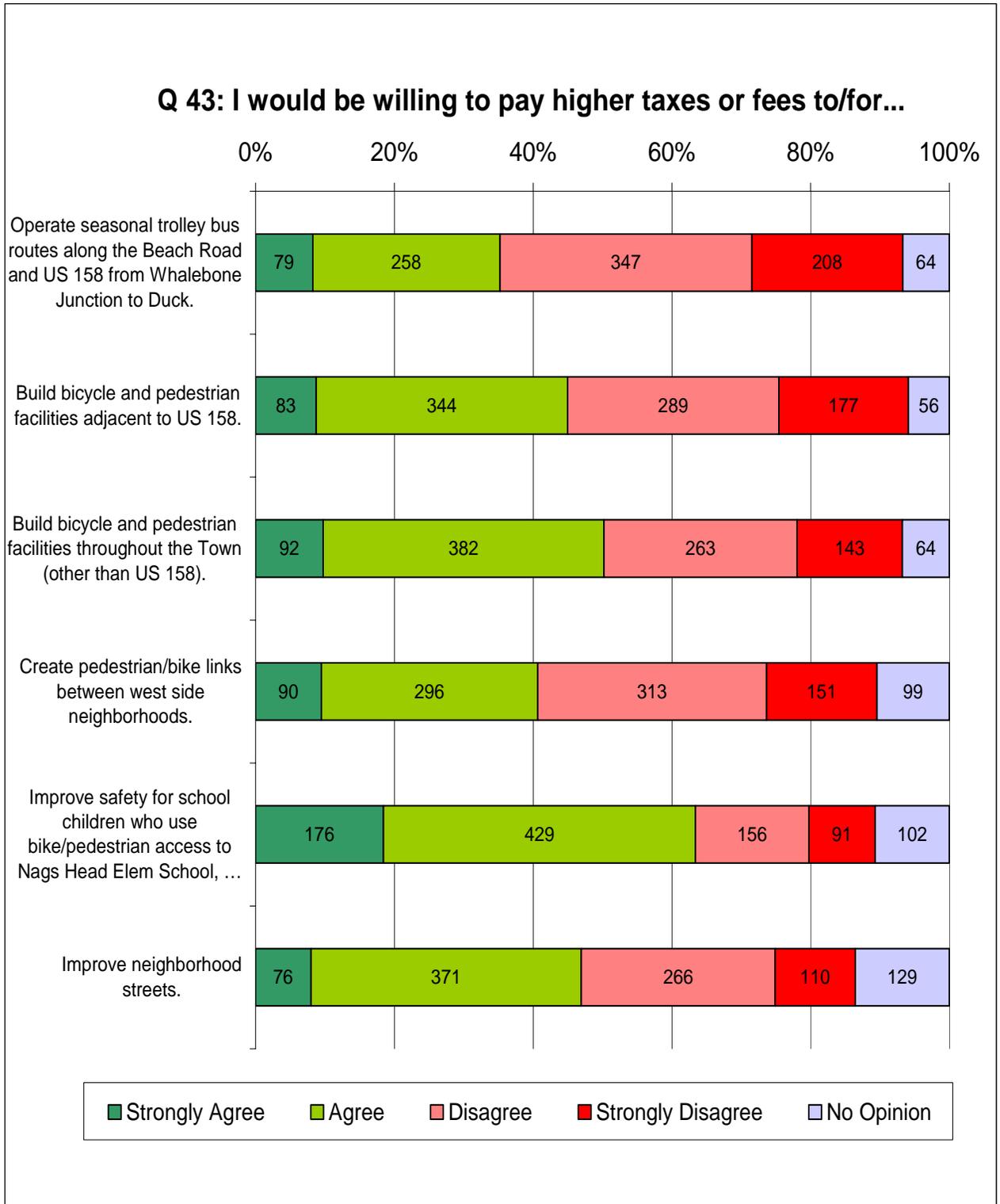


**TRAFFIC & TRANSPORTATION:**

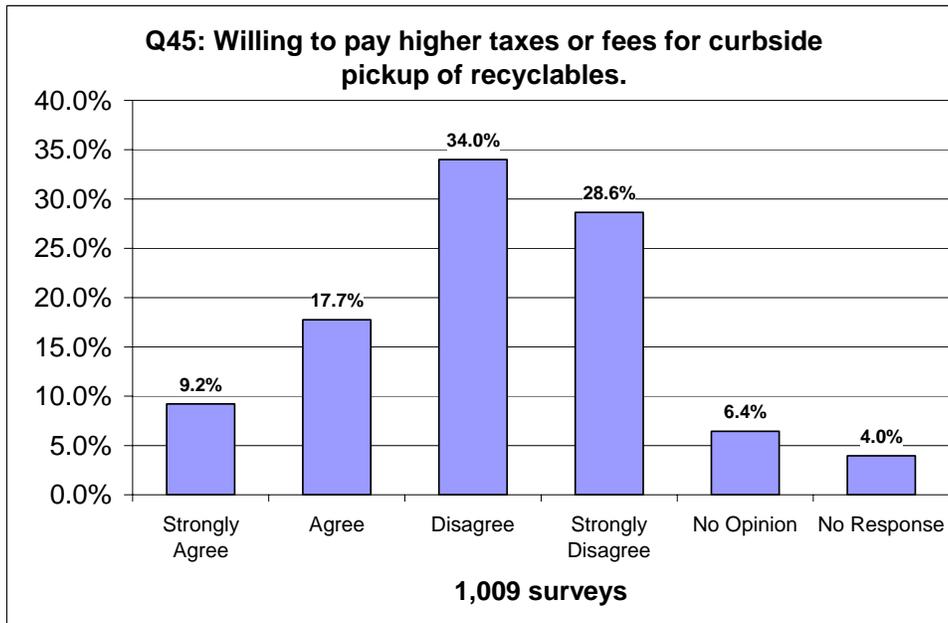
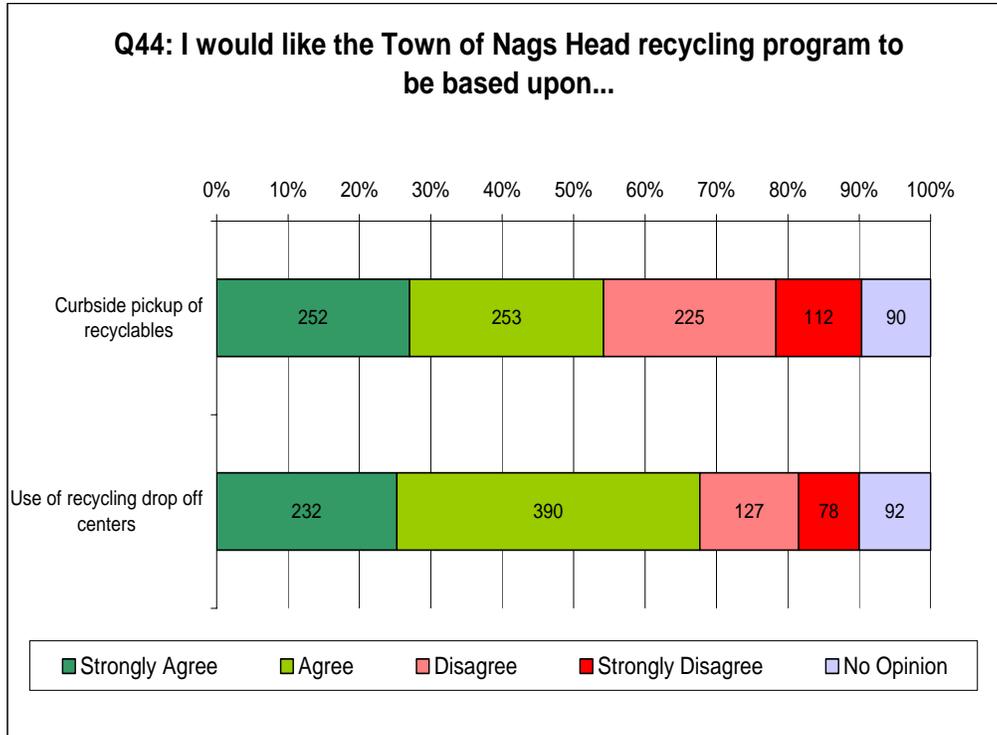


**Q42: Indicate your interest and level of support for the following potential recommendations specific to US 158:**

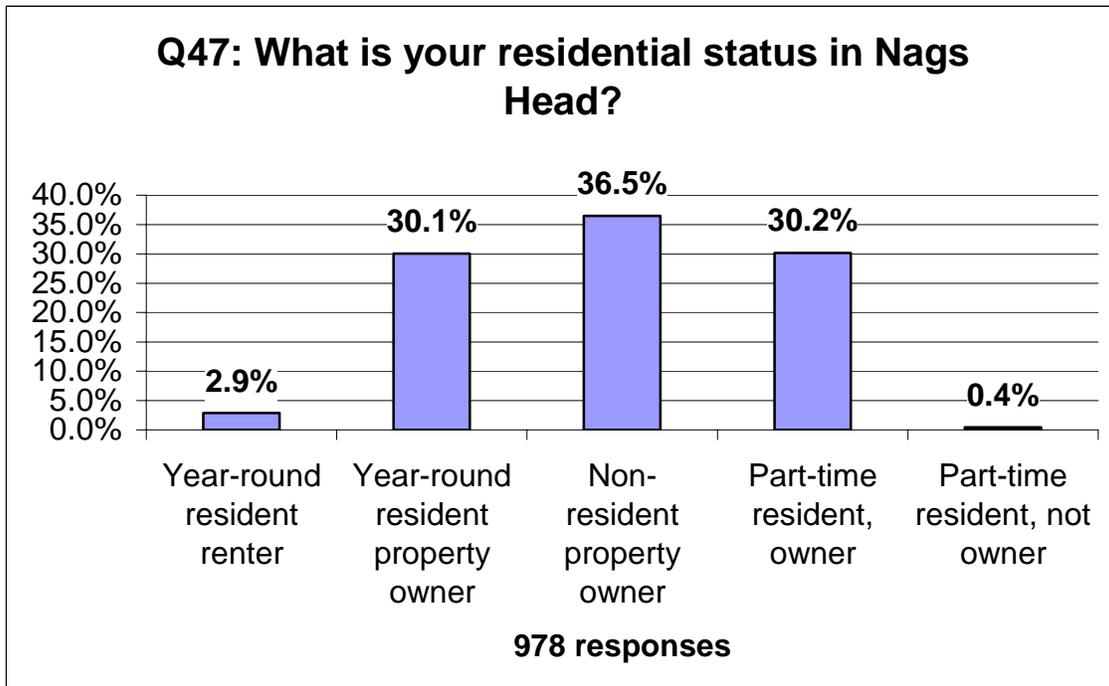
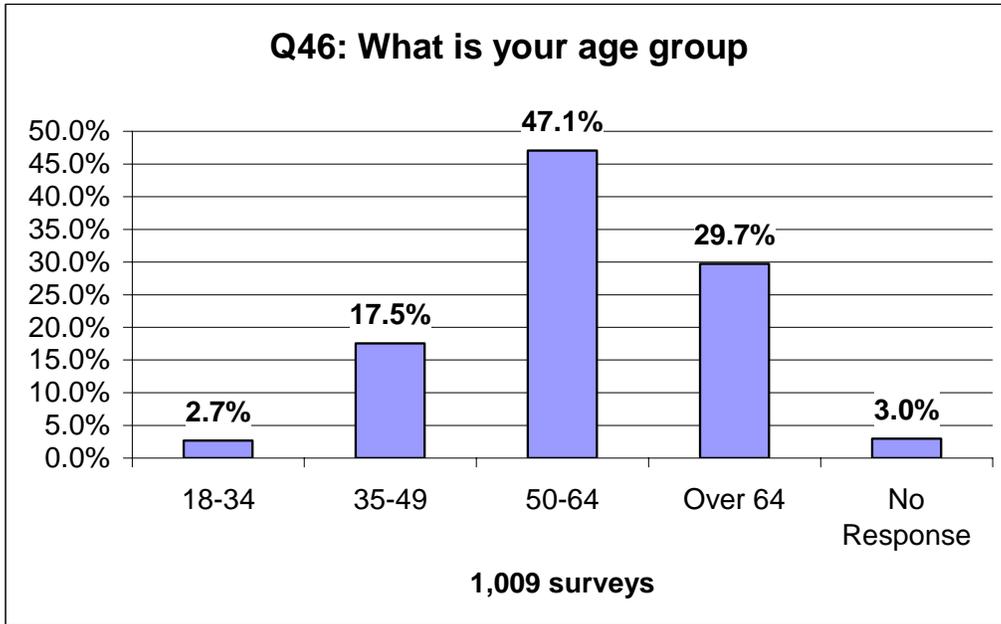


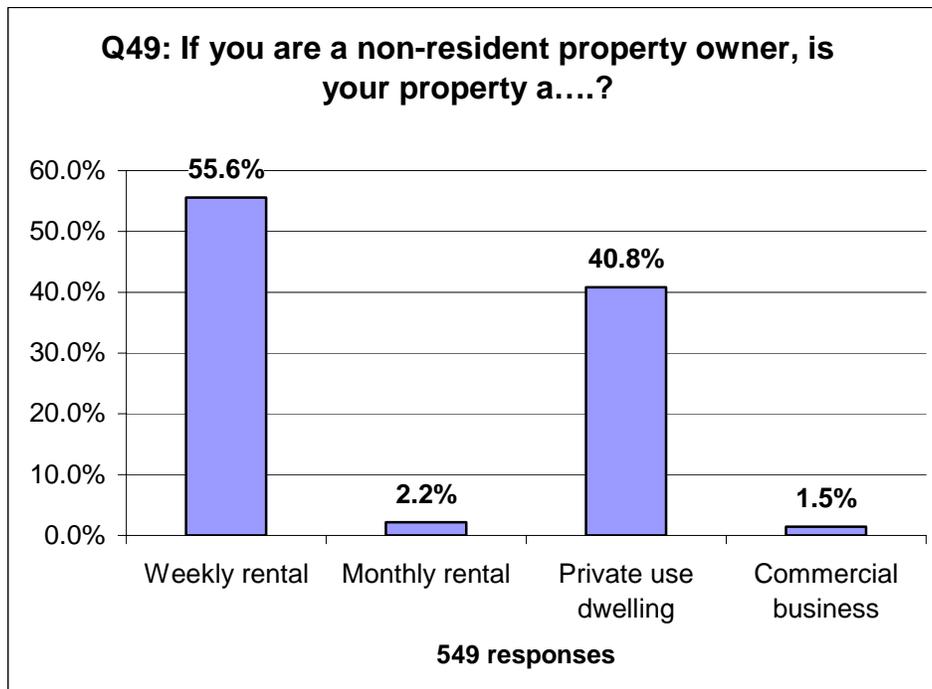
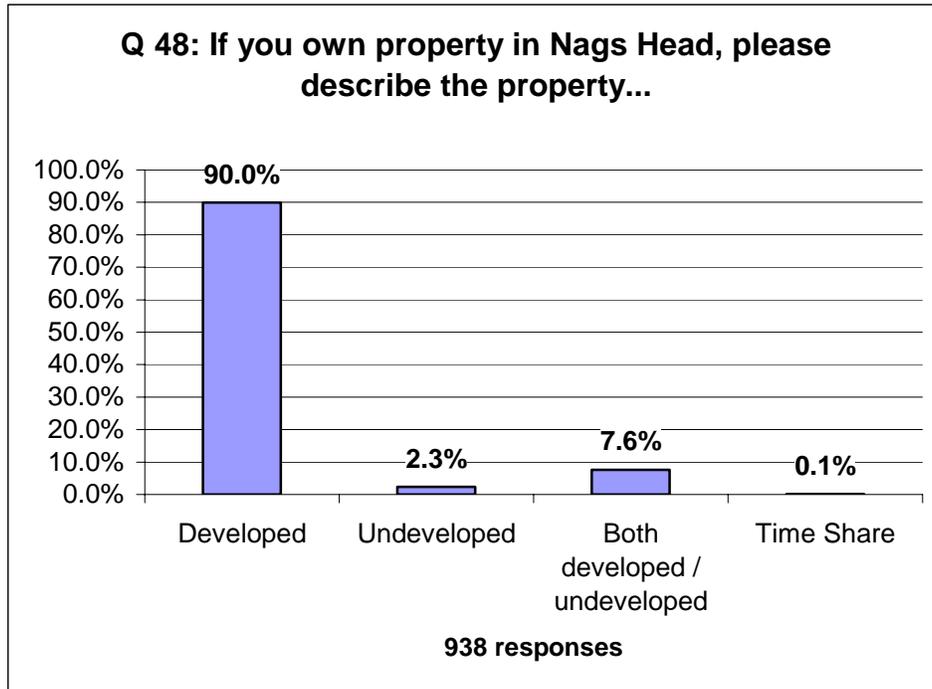


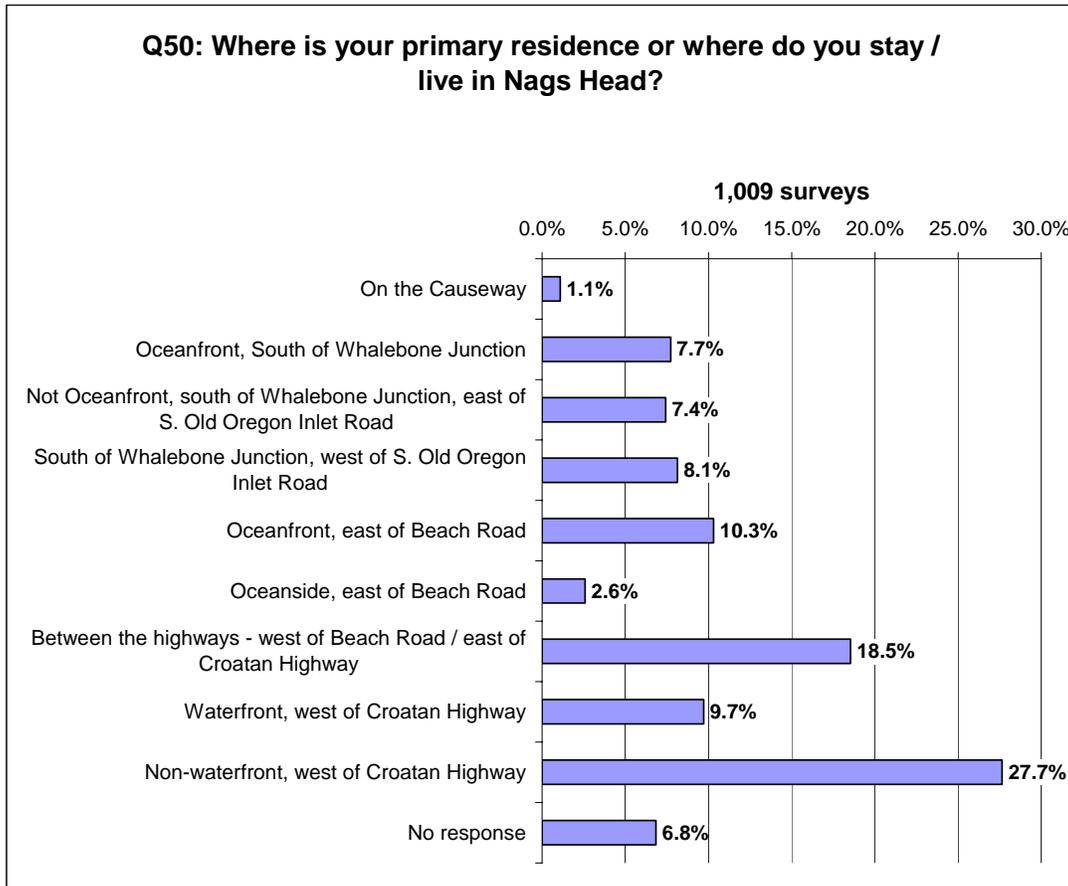
**RECYCLING**

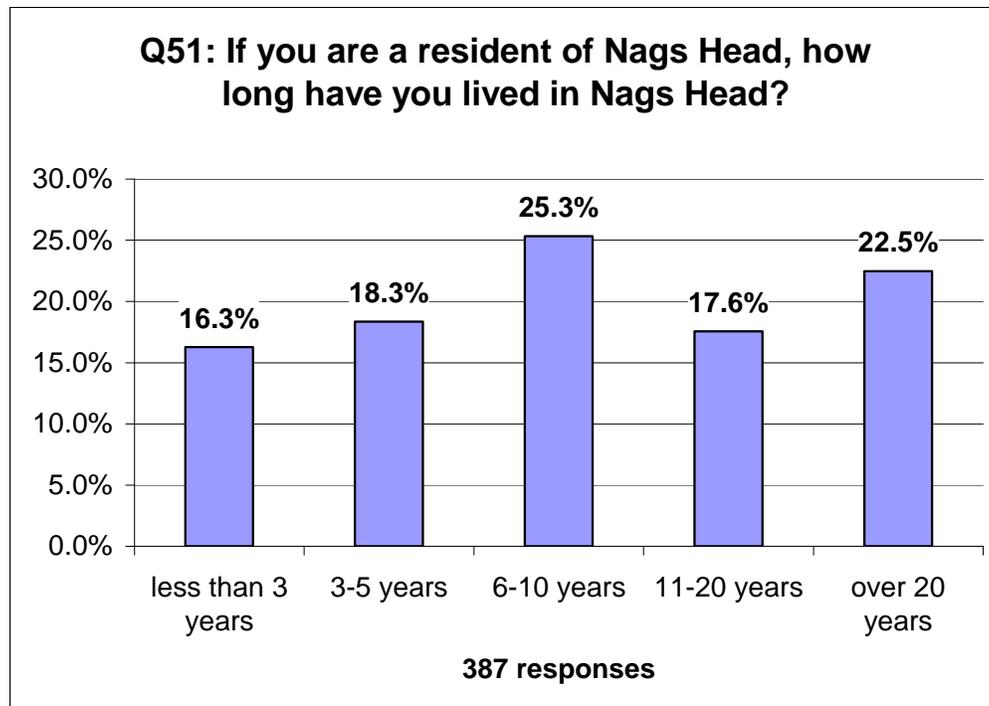
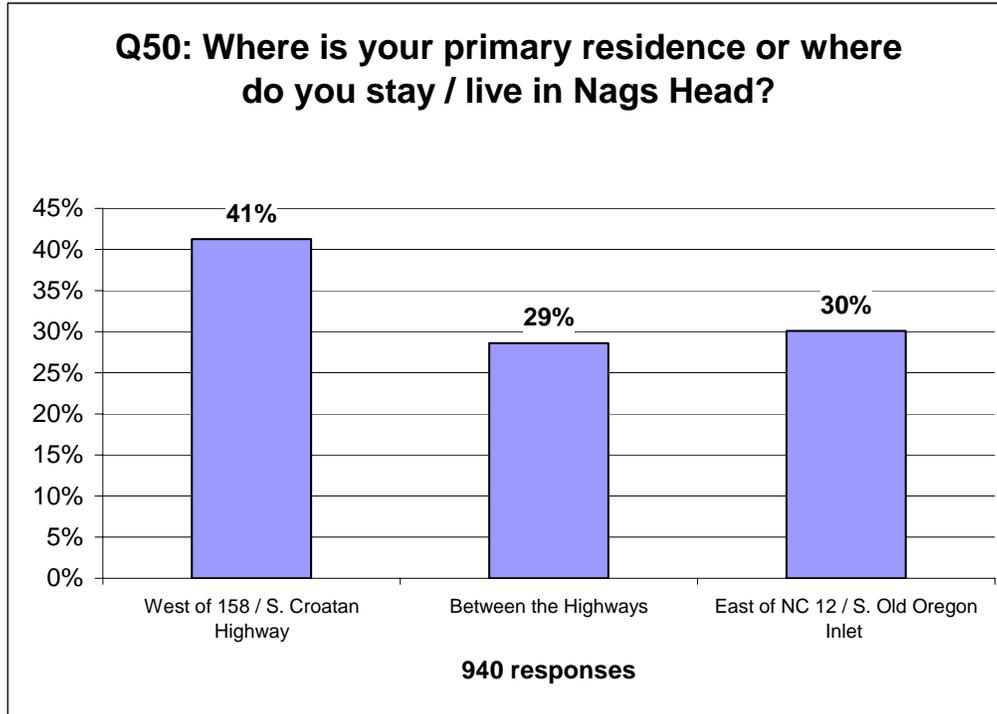


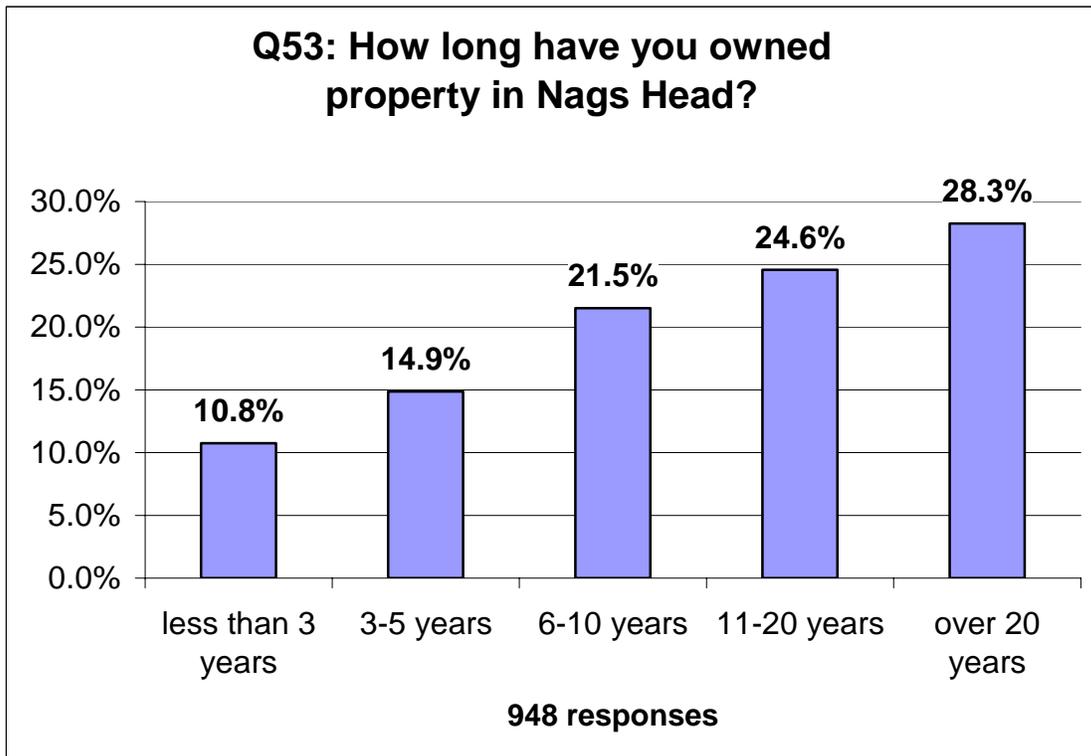
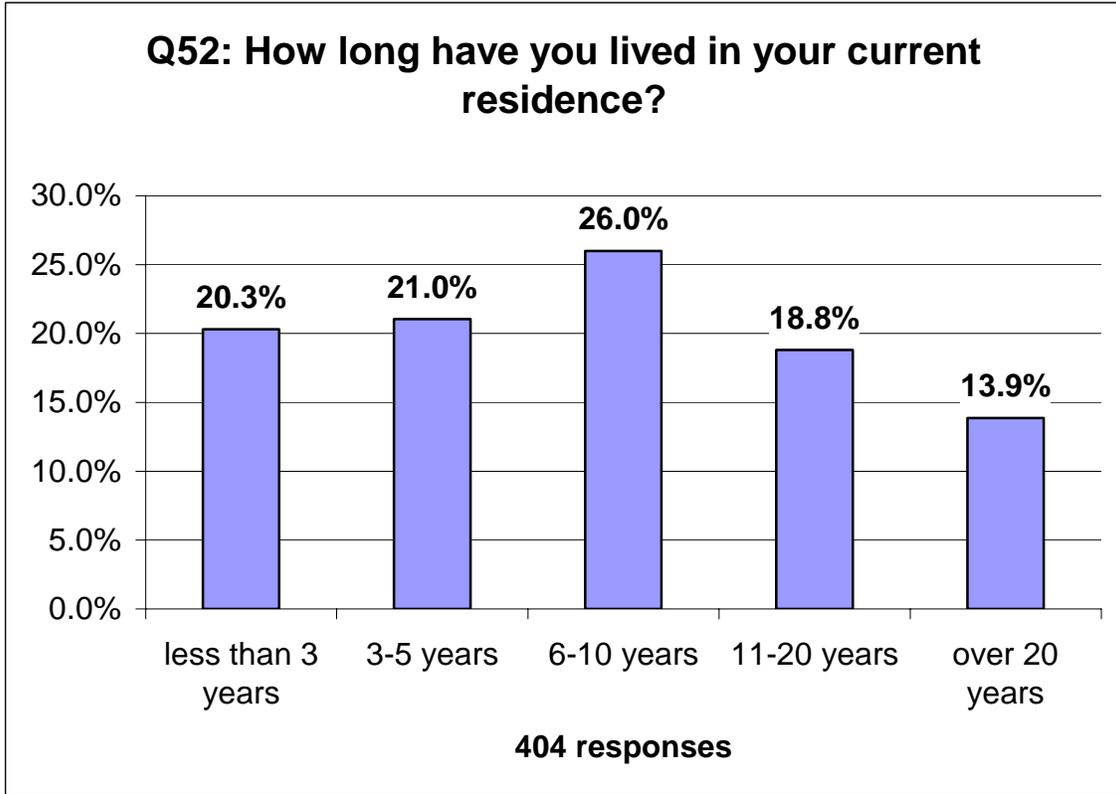
**ABOUT YOU AND NAGS HEAD**











**Q54: What do you like most about Nags Head?**

There were 711 comments received for this question. Comments included the following broad categories:

- Small town atmosphere.
- Beach atmosphere.
- Natural beauty (Beaches, ocean, sound, weather, wildlife, etc).
- Access to open spaces and facilities (Beaches, sound, Bike paths, NH Woods, National seashore etc.).
- Traditional "Nags Head" Architecture.
- Limited commercial, esp. offending commercial, presence.
- Limited over-developed resort appearance (Hotels, high-rises, etc.).
- Cleanliness.
- Quiet.
- Town government and services.
- Recreational opportunities (fishing, kayaking, surfing, biking, etc.).
- Restaurants.
- Limited traffic congestion.
- Proximity to commerce.
- Family atmosphere.
- Friendly people.

**Q55: What is the single most important change or improvement to suggest to the Town of Nags Head?**

There were 729 comments received for this question. Comments included the following broad categories:

- Improve drinking water quality.
- Limit offending commercial development (e.g. "Wings" type stores).
- Limit rental home development and size/capacity.
- More recreational opportunities.
- Preserve/promote native vegetation.
- Preserve and promote open space and natural resources (beaches, etc.).
- Restrict hotel development.
- Preserve/Promote small business.
- More restrictive building codes (size, architecture, light pollution, etc).
- Limit growth/development.
- Enforce/improve laws (Speeding, DUI, Reduce speed limit, fireworks, leash laws).
- Affordable housing.
- Improve/expand medical facilities.

- Improve beach, sound, boat access
- Underground utilities.
- Pro beach nourishment.
- Anti beach nourishment.
- Expand Bike/ped paths.
- Sewage system.
- Improve transportation/traffic.
- Curbside Recycling.
- Preserve traditional "Nags Head" character.
- Ease restrictions on zoning, building.
- Eliminate beach driving.
- Enforce leash law and feces removal.
- No dogs on beach.
- No sandbags.
- Clear beach of condemned structures.
- Clean/Remove S. NH ditches.
- Handicap beach accesses.
- Town fiscal responsibility (taxes, spending).
- Clean (beaches, roadside, ditches).
- Dog parks.
- Improve stormwater management.
- Increase police force/activity/presence.
- Keep the status quo.
- Family oriented.
- More lifeguards.

**Additional Comments:**

There were 233 comments received for this question. Comments included the following broad categories:

- Protect natural resources (beaches, dunes, etc.)
- Reduce speed limits.
- Focus police on more important things than speeders.
- Pro beach nourishment.
- Make fireworks illegal.
- Expand bike/ped paths.
- Improve traffic.
- Curbside recycling.
- Restrict/enforce dog laws.