



**AMERICAN FLOOD COALITION**

# American Flood Coalition

Overview Slides

# We are the American Flood Coalition

A 501(c)3 nonprofit organization and nonpartisan coalition advocating for national solutions to flooding and sea level rise



Federal  
Champions



Cities, Towns  
and Counties



Elected  
Officials



Businesses  
and Associations



Military  
Groups



Civic and  
Academic Groups



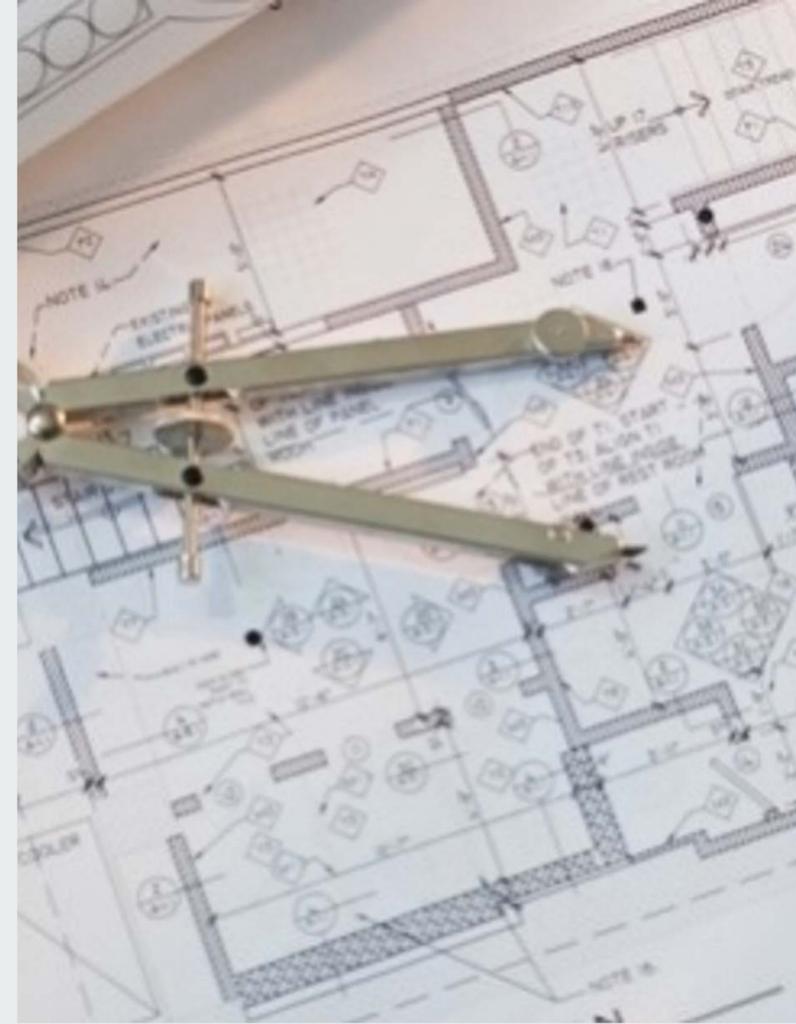
# Our mission

Protecting communities that are vulnerable to flooding and sea level rise is a national issue that must be met with **national solutions**—it is vitally important to our well-being, economic strength, and security.

With effective flooding and sea level rise planning our communities can adapt and thrive.

**But we must act now.**





## Our 4 pillars for coastal and inland solutions

### Economy

Invest in infrastructure that boosts the economy and protects property values

### Communities

Use smart planning to keep communities safe and save taxpayer dollars

### Rebuilding

Build back stronger to protect communities from future flooding

### Military

Ensure our military installations are ready to deploy 365 days a year

# What we offer



## Best-in-class educational guides

Scalable educational resources to meet our members' needs



## Tools for effective communication

Opportunities and tools for communicating about flooding with stakeholders at all levels



## Networks of leaders on flooding

Forum to connect virtually and in-person with other leaders and share learnings



## Competitive local resilience pilots

Competitive local pilots that promote deeper engagement on flooding and sea level rise



## Platform for advocacy and education

Strong platform that makes local voices and needs heard at the federal level



# Examples of recent work

## Offered a competitive pilot program

in partnership with Atkins for our municipal members to apply for in-kind engineering services to assess future flood risk and to compare the benefits of different adaptation measures

## Organized a briefing on Capitol Hill

through which Coalition members were able to share their perspectives on local flooding and sea level rise challenges and innovations

## Launched new resources for members

- Framing and Communicating a Flood Action Strategy
- Guide to the USACE Feasibility Study Process
- Suite of Guides about Vulnerability Assessments

**AMERICAN FLOOD COALITION** FloodCoalition.org

### So you're thinking about doing a U.S. Army Corps of Engineers feasibility study?

Tips for exploring whether a USACE feasibility study can address your goals on flooding

**AMERICAN FLOOD COALITION** FloodCoalition.org

### Flood Vulnerability Assessment RFP/Q Creation

Tips and insights for successfully executing a vulnerability assessment for municipal staff

**AMERICAN FLOOD COALITION** FloodCoalition.org

### Framing & communicating a flood action strategy

A conceptual framework for municipal leaders

Strategies to address flooding or sea level rise for a town, city or region can be complex and include many distinct components. This guide provides a **set of 6 conceptual categories** that both inland and coastal municipal leaders can use to develop, organize, and communicate about these strategies. This conceptual framework can be applied to the following processes:

- ▶ Soliciting ideas and feedback gathered through public engagement
- ▶ Developing initial flood action strategies and plans
- ▶ Identifying gaps in order to develop a more complete set of solutions
- ▶ Communicating complex flood action strategies in consistent and simple terms

**2 Improve drainage and absorption.** Improve drainage to reduce flooding caused by stormwater. Sample actions and measures include:

- ▶ Install and maintain pumping systems to redirect water away from low-lying areas

# Joining the coalition

## Free

There is no cost to be a coalition member

## Independent

Joining does not create legal ties or obligations

## Flexible

Join by your preferred method, such as Council Resolution or Executive Decision

## Simple

Let us know if you decide to join, and we'll guide you through the rest





**AMERICAN FLOOD COALITION**

# Contact us

info@floodcoalition.org  
floodcoalition.org

Questions?  
See our [FAQ Document](#)